

## THE INTERGENERATIONAL DIVIDE

Supporting You, Your Practice and Your Clients

## Building a Bridge to the Next Generation

It's critical to develop meaningful relationships with your most valued clients' families, loved ones, or heirs. This seminar is designed to help financial professionals build a bridge to the next generation and provides tactical ideas to help them become key advocates for clients' families for generations to come.

## **Seminar Resources**

- Presentation: The Intergenerational Divide
- **Brochure:** A Bridge to the Next Generation
- Speaker Opportunity





**Brochure** 

The Academy

FRANKLIN TEMPLETON

For more information or to book a seminar, contact your Pacific Life consultative wholesaler at (800) 722-2333, or visit Annuities.PacificLife.com.

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