



INCREASE YOUR FUTURE INCOME

with Interest Enhanced Income Benefit



An Optional Benefit Available with
Certain Pacific Life Fixed Indexed Annuities

WHY PACIFIC LIFE

Pacific Life has more than 150 years of experience, and we remain committed to providing quality products, service, and stability to meet your needs today and throughout your lifetime.

It's essential for you to choose a strong and stable company that can help you achieve your future income needs. Since 1868, individuals and their families have relied on the strength of Pacific Life to help protect their financial security.

- Pacific Life Insurance Company is organized under a mutual holding company structure and operates for the benefit of its policyholders and contract owners.
- We have achieved ongoing recognition¹ for high-quality service standards.
- We offer products that address market environments during all stages of your life.
- We maintain strong financial-strength ratings from major independent rating agencies.

Ratings may change. For more information and current financial-strength ratings, please visit our website.

¹Recipient of multiple DALBAR Service Awards since 1997. Refer to www.DALBAR.com for more information regarding awards, certification, and rankings.

While ratings can be objective indicators of an insurance company's financial strength and can provide a relative measure to help select among insurance companies, they are not guarantees of the future financial strength and/or claims-paying ability of a company. The independent third party from which this annuity is purchased, including the broker/dealer, the insurance agency from which this annuity is purchased, and any affiliates of those entities make no representations regarding the quality of the analysis conducted by the rating agencies.

A FIXED INDEXED ANNUITY (FIA) CAN HELP INCREASE YOUR FUTURE INCOME

A FIA is a long-term contract that can help you meet your financial objectives in retirement by protecting principal and offering growth potential. It guarantees you won't lose money due to market performance because your money is not directly invested in the market. It offers several ways to earn interest through options that are linked to an index such as the S&P 500® index. What this means is when the index rises, your contract earns interest. If the index declines, you will not earn interest, but you will not lose money either.

A FIA also provides ways to generate lifetime income. Some FIAs offer an optional benefit for an additional cost, which is designed to increase the amount of income you may receive at a future date. At Pacific Life, this optional benefit is known as **Interest Enhanced Income Benefit (IEIB)**.

How Interest Enhanced Income Benefit Works



Interest Enhanced Income Benefit protects and grows an amount called the **Protected Payment Base**. The Protected Payment Base is initially equal to the purchase payment amount of your FIA contract and is later used to determine the amount you will receive when you begin taking withdrawals.

For every year you wait to take income—for up to 10 years—**5%, plus the amount of interest earned on your FIA contract that year, will be added to the Protected Payment Base**. Even in years in which your contract earns no interest, you will still receive a 5% credit to the Protected Payment Base.

Keep in mind, the Protected Payment Base is not the contract value, and it may not be withdrawn as a lump sum.

Annuity withdrawals are taxable as ordinary income when distributed and may be subject to a 10% additional tax if withdrawn before age 59½. For nonqualified contracts, an additional 3.8% federal tax may apply on net investment income. Withdrawals will reduce the contract value and the value of the death benefits, and also may reduce the value of any optional benefits.

Guarantees, including optional benefits, are subject to the issuing company's claims-paying ability and financial strength.

Insurance products are issued by Pacific Life Insurance Company in all states except New York and in New York by Pacific Life & Annuity Company. Product availability and features may vary by state.

**No bank guarantee • Not a deposit • May lose value
Not FDIC/NCUA insured • Not insured by any federal government agency**

Meet Sarah

- She is 60 years old and plans to retire in 10 years.
- Wants to protect \$100,000, but would also like the opportunity for that amount to grow.
- Looking to create lifetime income at age 70 to complement her Social Security benefit and a small pension.

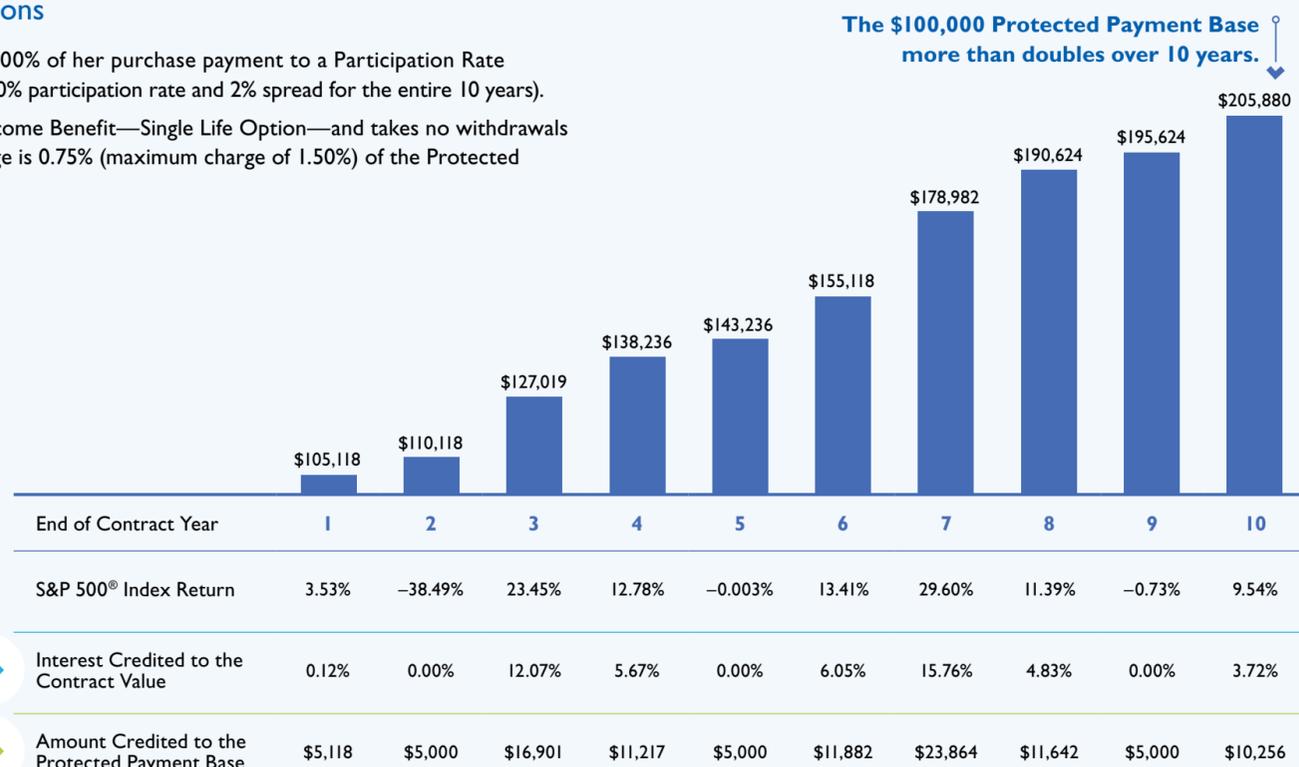
Given Sarah's need for an additional source of lifetime income, let's look at the example below to see how her **\$100,000 initial Protected Payment Base can grow over 10 years at 5% plus interest earned**.

Hypothetical Example Assumptions

- Sarah purchases a FIA and allocates 100% of her purchase payment to a Participation Rate Interest-Crediting Option¹ (assumed 60% participation rate and 2% spread for the entire 10 years).
- Sarah purchases Interest Enhanced Income Benefit—Single Life Option—and takes no withdrawals for 10 years. The current annual charge is 0.75% (maximum charge of 1.50%) of the Protected Payment Base, deducted annually.

FIA Calculation:
60% of S&P 500 Index Return minus 2%

IEIB Calculation:
5%² + Interest Credited to the Contract Value



How Much Income Will Sarah Receive in the Future

The amount of income Sarah can receive in the future is based on the **age when she takes her first withdrawal (at or after age 59½)** and whether she selects the Single Life or Joint Life option.

Age Band	Age at First Withdrawal	Single Life	Joint Life
1	59½–64	4.5%	4.0%
2	65–69	5.0%	4.5%
3	70–79	5.5%	5.0%
4	80 and Older	6.5%	6.0%

If Sarah begins taking withdrawals at age 70, she will receive **\$11,323 annually for life** (5.5% of the \$205,880 Protected Payment Base).

¹A Participation Rate Interest-Crediting Option means you participate in a portion of the index return. The index return is calculated by comparing the change in the index value over an entire contract year. To provide higher participation rates, some options may deduct an amount known as a spread from the index return after the participation rate is applied.

²The 5% credit is equal to 5% of the initial Protected Payment Base.

Hypothetical example for illustrative purposes only. **Past performance does not guarantee future results.** Example uses actual historical S&P 500® index returns from 2007–2016. Index performance does not include the reinvestment of dividends. Participation rate and spread are guaranteed for one contract year. Your results may vary. The initial Protected Payment Base is equal to the purchase payment of \$100,000 and grows over 10 years to \$205,880. Interest Enhanced Income Benefit was not available in 2007.



Talk to your financial professional for more information about a
Pacific Life fixed indexed annuity and Interest Enhanced Income Benefit,
or visit www.PacificLife.com.

Pacific Life fixed indexed annuities and Interest Enhanced Income Benefit are not available in New York.

Please refer to the appropriate fixed indexed annuity client guide and Contract Summary, and the Interest Enhanced Income Benefit brochure for more information. This optional benefit is subject to state and broker/dealer availability and variations.

Pacific Life is a product provider. It is not a fiduciary and therefore does not give advice or make recommendations regarding insurance or investment products.

No guaranteed rate will be less than the minimum guaranteed rate stated in the contract. Pacific Life determines, at its discretion, annual interest rates in excess of the stated minimum guarantee in the contract.

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The index is not available for direct investment.

Interest Enhanced Income Benefit is named “Guaranteed Withdrawal Benefit Rider—Single Life XVI” or “Guaranteed Withdrawal Benefit Rider—Joint Life XVI” in the contract rider.

Pacific Life refers to Pacific Life Insurance Company and its affiliates, including Pacific Life & Annuity Company. Insurance products are issued by Pacific Life Insurance Company in all states except New York and in New York by Pacific Life & Annuity Company. Product availability and features may vary by state. Each insurance company is solely responsible for the financial obligations accruing under the products it issues. Insurance product and rider guarantees, including optional benefits and any fixed crediting rates or annuity payout rates, are backed by the financial strength and claims-paying ability of the issuing insurance company. They are not backed by the independent third party from which this annuity is purchased, including the broker/dealer, by the insurance agency from which this annuity is purchased, or any affiliates of those entities, and none makes any representations or guarantees regarding the claims-paying ability of the issuing insurance company.

Fixed annuities issued by Pacific Life (Newport Beach, CA) are available through licensed, independent third parties.

Contract Form Series: 30-1503, ICC16:30-1503
Rider Series: 20-1505, ICC16:20-1505, 20-1506, ICC16:20-1506; 20-1406, ICC15:20-1406
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Mailing address:

Pacific Life Insurance Company
P.O. Box 2378
Omaha, NE 68103-2378
(800) 722-4448 • www.PacificLife.com

