



INTEREST ENHANCED INCOME BENEFIT

Guaranteed Lifetime Withdrawals, Regardless of Market Performance



Optional Benefit Available with Certain
Pacific Life Fixed Indexed Annuities

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A fixed indexed annuity is a long-term contract that can help you meet your financial objectives in retirement by protecting principal and offering growth potential. It also provides ways to generate guaranteed lifetime income.

Interest Enhanced Income Benefit, available for an additional cost with certain Pacific Life fixed indexed annuities, is a guaranteed minimum withdrawal benefit that can provide:

- Opportunities to increase your retirement income.
- Guaranteed lifetime withdrawals beginning at age 59½.
- Lifetime income guaranteed for both you and your spouse with the election of the Joint Life option.

Interest Enhanced Income Benefit must be elected within 60 days of contract issue, subject to availability.

Annuity withdrawals, including Interest Enhanced Income Benefit withdrawals and other distributions of taxable amounts, including death benefit payouts, will be subject to ordinary income tax. For nonqualified contracts, an additional 3.8% federal tax may apply on net investment income. A withdrawal charge and a market value adjustment (MVA) also may apply. Withdrawals will reduce the contract value, the value of the death benefits, the Guaranteed Minimum Surrender Value, and also may reduce the value of Interest Enhanced Income Benefit.

Converting the contract to annuity income payments will terminate the benefit.

Guarantees, including optional benefits, are subject to the claims-paying ability and financial strength of the issuing insurance company.

Insurance products are issued by Pacific Life Insurance Company in all states except New York and in New York by Pacific Life & Annuity Company. Product availability and features may vary by state.

**No bank guarantee • Not a deposit • May lose value
Not FDIC/NCUA insured • Not insured by any federal government agency**



Underlying Strength of Pacific Life

It's essential for you to choose a strong and stable company that can help you achieve your future income needs. Since 1868, individuals and their families have relied on the strength of Pacific Life to help protect their financial security.

- Pacific Life Insurance Company is organized under a mutual holding company structure and operates for the benefit of its policyholders and contract owners.
- We have achieved ongoing recognition¹ for high-quality service standards.
- We offer products that address market environments during all stages of your life.
- We maintain strong financial-strength ratings from major independent rating agencies.

¹Recipient of multiple DALBAR Service Awards since 1997. Refer to www.DALBAR.com for more information regarding awards, certification, and rankings.

Ratings may change. For more information and current financial-strength ratings, please visit www.PacificLife.com.

While ratings can be objective indicators of an insurance company's financial strength and can provide a relative measure to help select among insurance companies, they are not guarantees of the future financial strength and/or claims-paying ability of a company. The independent third party from which this annuity is purchased, including the broker/dealer, the insurance agency from which this annuity is purchased, and any affiliates of those entities, make no representations regarding the quality of the analysis conducted by the rating agencies. The rating agencies are not affiliated with the above-mentioned entities nor were they involved in any rating agency's analysis of the insurance companies.

PREDICTABLE, LIFETIME INCOME—GUARANTEED

With Interest Enhanced Income Benefit, withdrawals are guaranteed for life, regardless of whether or not you earn interest on your fixed indexed annuity contract, even if the contract value is reduced to zero. You also can provide for your spouse with the Joint Life option, which guarantees withdrawals for the lifetimes of both you and your spouse.

What Is Protected

Your lifetime annual withdrawals are based on your Protected Payment Base. The Protected Payment Base is separate from the contract value. The initial Protected Payment Base is equal to purchase payments made within the first 60 days of contract issue. The Protected Payment Base may change with a credit, reset, or early/excess withdrawal.

The Lifetime Annual Withdrawal Percentage is the percentage of the Protected Payment Base you are able to withdraw annually, and is based on the age when you decide to take your first withdrawal—at or after reaching age 59½—and whether you elect either the Single Life or Joint Life option. The Lifetime Annual Withdrawal Percentage determines the amount you are able to withdraw annually, called the Lifetime Annual Withdrawal Amount. Any withdrawal amount prior to age 59½ will reduce your Protected Payment Base by either the amount of the withdrawal or on a proportionate basis, whichever results in the lower Protected Payment Base, and may be subject to an additional 10% tax. For nonqualified contracts, an additional 3.8% federal tax may apply on net investment income. Withdrawals will reduce the contract value and the value of the death benefits. Product charges also may apply.

If you withdraw more than the Lifetime Annual Withdrawal Amount annually (unless it is a required minimum distribution (RMD) withdrawal through Pacific Life's RMD program), both your future Interest Enhanced Income Benefit withdrawals and the guarantee will be reduced on a proportionate basis for the amount withdrawn in excess of the Lifetime Annual Withdrawal Amount. If an excess withdrawal or withdrawal prior to age 59½ reduces your contract value to zero, the benefit will be terminated. Interest Enhanced Income Benefit payments are withdrawals, not annuity payouts. Annuity payouts generally receive a more favorable tax treatment than other withdrawals.

Annual Credit—Earned Interest Plus a 5% Roll-Up

If you want to maximize your income potential and can defer withdrawals, your Protected Payment Base can increase annually for up to 10 years by the amount of interest credited to your fixed indexed annuity contract plus a 5% roll-up. The roll-up is an amount equal to 5% of the initial Protected Payment Base, and once the amount has been determined, it will not change unless a reset occurs. Even during years in which no interest is credited to your contract, the Protected Payment Base will still increase by the 5% roll-up as long as no withdrawals are made during the contract year. While this increase is added to your Protected Payment Base, it is not added to your contract value and is not a rate of return or growth rate.

How the Annual Credit Works

This hypothetical example demonstrates how the Annual Credit (any interest credited to the contract plus a 5% roll-up) may increase the Protected Payment Base and the amount of income you may receive.

Assumptions

- A \$100,000 purchase payment
- Interest credited using the 1-Year Point-to-Point with Cap Interest-Crediting Option with a hypothetical 5% cap for the entire 10 years¹
- No withdrawals made in the first 10 years, and no withdrawals made prior to reaching age 59½

End of Year	S&P 500® Index Return	% Interest Credited	\$ Interest Credited	Roll-Up	Total Credit	Protected Payment Base
1	-38.49%	0.00%	\$0	\$5,000	\$5,000	\$105,000
2	23.45%	5.00%	\$4,963	\$5,000	\$9,963	\$114,963
3	12.78%	5.00%	\$5,171	\$5,000	\$10,171	\$125,134
4	-0.003%	0.00%	\$0	\$5,000	\$5,000	\$130,134
5	13.41%	5.00%	\$5,340	\$5,000	\$10,340	\$140,474
6	29.60%	5.00%	\$5,558	\$5,000	\$10,558	\$151,032
7	11.39%	5.00%	\$5,783	\$5,000	\$10,783	\$161,815
8	-0.73%	0.00%	\$0	\$5,000	\$5,000	\$166,815
9	9.45%	5.00%	\$5,955	\$5,000	\$10,955	\$177,770
10	19.42%	5.00%	\$6,190	\$5,000	\$11,190	\$188,960



Age at First Withdrawal
(At or After Age 59½)

Lifetime Annual Withdrawal Percentage
(Percentage of **\$188,960** Protected Payment Base)

		Single Life		Joint Life	
Age Band 1	59½–64	4.5%	\$8,503	4.0%	\$7,558
Age Band 2	65–69	5.0%	\$9,448	4.5%	\$8,503
Age Band 3	70–79	5.5%	\$10,393	5.0%	\$9,448
Age Band 4	80 and Older	6.5%	\$12,282	6.0%	\$11,338

How much annual income can you receive for life after 10 years?

After you begin withdrawals—at or after reaching age 59½—in order to receive a higher Lifetime Annual Withdrawal Percentage once you reach a higher age band, a reset is required.

Hypothetical example. For illustrative purposes only.

¹The 1-Year Point-to-Point with Cap Interest-Crediting Option credits interest annually based on the S&P 500® index price return (does not include dividend reinvestment) over one contract year, subject to a cap. Caps are guaranteed for one contract year. In this example, interest credited is based on the actual historical performance of the S&P 500® index from 2008–2017 and a hypothetical 5% cap. Pacific Life fixed indexed annuities and Interest Enhanced Income Benefit were not available in 2008.

OPPORTUNITIES TO INCREASE YOUR LIFETIME INCOME

Defer Withdrawals

As the hypothetical example on the previous page demonstrates, the longer you delay taking withdrawals, the more potential income you will receive. On each contract anniversary, the Annual Credit will be added to your Protected Payment Base for 10 years, unless a withdrawal or reset occurs.

- If you take a withdrawal up to your Lifetime Annual Withdrawal Amount, including a required minimum distribution (RMD),¹ you will not receive the Annual Credit for that year. However, the Annual Credit will be applied in future years during the remainder of the 10-year period in any year in which a withdrawal is not taken.
- If you take a withdrawal that is greater than the Lifetime Annual Withdrawal Amount (unless it is an RMD withdrawal through Pacific Life's RMD program), or take a withdrawal before reaching age 59½, you will no longer receive the Annual Credit unless a reset occurs, which will restart another 10-year credit period.

If there is any change to the Internal Revenue Code or regulations related to RMDs, Pacific Life reserves the right to modify or eliminate the RMD withdrawals, but only to the extent necessary to comply with the change to the rules.

Lock In Earned Interest

The reset feature is another opportunity to increase the amount you are able to withdraw each year. If a reset occurs, a new 10-year Annual Credit period begins. The Annual Credit will apply to the new Protected Payment Base, which will be reset to equal the contract anniversary value. The 5% roll-up will also be recalculated on the new Protected Payment Base.

Automatic Reset

Whether or not you are taking withdrawals, on each contract anniversary, if your contract value is higher than the Protected Payment Base, the Protected Payment Base will automatically increase to match the contract value. Your Lifetime Annual Withdrawal Amount will automatically be recalculated based on this higher Protected Payment Base.

You will be subject to the Interest Enhanced Income Benefit charge in effect at the time of the reset. You can elect to opt out of a reset or cancel future automatic resets by notifying Pacific Life.

Owner-Elected Reset

If an automatic reset does not take place, you may choose to elect a reset. If you choose a reset when the contract value is lower, there will be a reduction in the Protected Payment Base. However, a reset will start a new 10-year Annual Credit period. If you are in a higher age band (see the table on page 3) when you take your first withdrawal after a reset, you will receive the higher Lifetime Annual Withdrawal Percentage and may be able to increase your Lifetime Annual Withdrawal Amount. Speak with your financial professional prior to initiating an owner-elected reset.

¹Required minimum distributions (RMDs) from IRAs and qualified plans are withdrawals for purposes of optional withdrawal benefits. RMDs taken under Pacific Life's automated RMD program are considered compliant withdrawals if they are the only withdrawals in that contract year and are in compliance with the optional benefit guidelines. If RMD amounts are not calculated and withdrawn under this program and the withdrawal amounts are greater than the optional benefit percentage limits, future income benefits and the guaranteed protected amount may be reduced. RMDs taken under the program in excess of the optional benefit percentage limits may shorten the payout period.



Ownership Options

- The current annual charge is 0.75% of the Protected Payment Base for both the Single Life option and the Joint Life option. The charge is deducted from the contract value on each contract anniversary whether or not interest has been credited in the last contract year. Upon a reset, the charge may adjust to the current charge in effect at the time of the reset, up to a maximum of 1.50%.
- With the Single Life option, if the owner or sole annuitant dies, Interest Enhanced Income Benefit terminates.
- With the Joint Life option, joint owners must be spouses, or a single owner with the spouse as the sole primary beneficiary. The surviving spouse must continue the contract to receive lifetime income benefits. The youngest spouse's age is used to determine the Lifetime Annual Withdrawal Percentage. Interest Enhanced Income Benefit terminates at the death of both spouses.
- Changes in marital status or the beneficiary may adversely affect the benefits under the Joint Life option, so it's best to consult your financial professional before making any changes to beneficiary provisions.
- A change in ownership may terminate the benefit.

Ask your financial professional if Interest Enhanced Income Benefit
may be appropriate for your financial goals.
PacificLife.com

Pacific Life fixed indexed annuities and Interest Enhanced Income Benefit are not available in New York.

Please refer to the appropriate fixed indexed annuity client guide and Contract Summary for more information. This optional benefit is subject to state and broker/dealer availability and variations. Only one optional benefit can be purchased with a fixed indexed annuity.

Pacific Life, its affiliates, its distributors, and respective representatives do not provide tax, accounting, or legal advice. Any taxpayer should seek advice based on the taxpayer's particular circumstances from an independent tax advisor or attorney.

Pacific Life is a product provider. It is not a fiduciary and therefore does not give advice or make recommendations regarding insurance or investment products.

No guaranteed rate will be less than the minimum guaranteed rate stated in the contract. Pacific Life determines, at its discretion, annual interest rates in excess of the stated minimum guarantee in the contract.

For the Interest Enhanced Income Benefit at the maximum annuity date, if you choose a Life Only fixed annuity payout option (or Joint Life Only fixed annuity payout option if you have the Joint Life option), you will receive the greater of a payment based on your contract value or your Lifetime Annual Withdrawal Amount as an annuity payout.

The S&P 500[®] index is a product of S&P Dow Jones Indices LLC ("SPDJI"), and has been licensed for use by Pacific Life Insurance Company. S&P[®] and S&P 500[®] are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones[®] is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Pacific Life. Pacific Life's product is not sponsored, endorsed, sold, or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such product(s), nor do they have any liability for any errors, omissions, or interruptions of the S&P 500[®] index.

The index is not available for direct investment, and index performance does not include the reinvestment of dividends.

Interest Enhanced Income Benefit is named "Guaranteed Withdrawal Benefit Rider—Single Life XVI" or "Guaranteed Withdrawal Benefit Rider—Joint Life XVI" in the contract rider.

Pacific Life refers to Pacific Life Insurance Company and its affiliates, including Pacific Life & Annuity Company. Insurance products are issued by Pacific Life Insurance Company in all states except New York and in New York by Pacific Life & Annuity Company. Product availability and features may vary by state. Each insurance company is solely responsible for the financial obligations accruing under the products it issues. Insurance product and rider guarantees, including optional benefits and any fixed crediting rates or annuity payout rates, are backed by the financial strength and claims-paying ability of the issuing insurance company. They are not backed by the independent third party from which this annuity is purchased, including the broker/dealer, by the insurance agency from which this annuity is purchased, or any affiliates of those entities, and none makes any representations or guarantees regarding the claims-paying ability of the issuing insurance company.

Fixed annuities issued by Pacific Life (Newport Beach, CA) are available through licensed, independent third parties.

Contract Form Series: 30-1503, ICC16:30-1503
Rider Series: 20-1505, ICC16:20-1505, 20-1506, ICC16:20-1506, 20-1404, ICC15:20-1404
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