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**Pacific Life Wins 2022 Gold Stevie® Award for Sales & Customer Service**

**NEWPORT BEACH, Calif. – May 12, 2022** – Pacific Life’s Retirement Solutions Division (RSD)’s New Business Status Tracker tool was honored with a gold Stevie® Award at the 16<sup>th</sup> annual [Stevie Awards for Sales & Customer Service](#) in the new IVR or Web Service Solution category.

This distinguished achievement showcases the advancements of Pacific Life’s digital transformation efforts, particularly in new business and adviser enablement web services. An online, digital-first tool that provides financial professionals real-time transparency into clients’ application and contract funding status, the New Business Status Tracker tool was awarded top honors due to its ability to provide transparency to financial professionals, as well as its simple, user-friendly process and self-service capabilities.

“The nominations we received for the 2022 competition illustrate that business development, customer service, and sales professionals worldwide, in all sorts of organizations, have continued to innovate, thrive, and meet customer expectations during the COVID-19 pandemic,” said Stevie Awards President Maggie Gallagher Miller. “The judges have recognized and rewarded their achievements, and we join them in applauding this year’s winners for their continued success.”

The Stevie Awards for Sales & Customer Service are the world’s top honors for customer service, contact center, business development, and sales professionals. More than 2,300 nominations from organizations of all sizes and in virtually every industry, in 51 nations, were considered in this year’s competition. Winners were determined by the average scores of more than 150 professionals worldwide on eight specialized judging committees. Entries were considered in more than 90 categories for customer service and contact center achievements.

For more information about Pacific Life and its New Business Status Tracker tool, please contact Customer Service at 800-722-2333.

**About Pacific Life**

For more than 150 years, Pacific Life has helped millions of individuals and families with their financial needs through a wide range of [life insurance products](#), [annuities](#), and [mutual funds](#), and offers a variety of investment products and services to individuals, businesses, and pension plans. Whether your goal is to protect loved ones or grow your assets for retirement, Pacific Life offers innovative products and services that provide value and financial security for current and future generations. Pacific Life counts more than half of the 100 largest U.S. companies as its clients and has been named one of the 2022 World’s Most Ethical Companies® by the Ethisphere Institute. For additional company information, including current financial strength ratings, visit [www.PacificLife.com](http://www.PacificLife.com).

Pacific Life refers to Pacific Life Insurance Company and its affiliates, including Pacific Life & Annuity Company. Client count as of June 2021 is compiled by Pacific Life using the 2021 FORTUNE 500® list.

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