# FRANKLIN TEMPLETON VARIABLE INSURANCE PRODUCTS TRUST

December 31, 2022



# Franklin Templeton Variable Insurance Products Trust Annual Report

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# Important Notes to Performance Information

Performance data is historical and cannot predict or guarantee future results. Principal value and investment return will fluctuate with market conditions, and you may have a gain or loss when you withdraw your money. Inception dates of the funds may have preceded the effective dates of the subaccounts, contracts or their availability in all states.

When reviewing the index comparisons, please keep in mind that indexes have a number of inherent performance differentials over the funds. First, unlike the funds, which must hold a minimum amount of cash to maintain liquidity, indexes do not have a cash component. Second, the funds are actively managed and, thus, are subject to management fees to cover salaries of securities analysts or portfolio managers in addition to other expenses. Indexes are unmanaged and do not include any commissions or other expenses typically associated with investing in securities. Third, indexes often contain a different mix of securities than the fund to which they are compared. Additionally, please remember that indexes are simply a measure of performance and cannot be invested in directly.

# Franklin Small Cap Value VIP Fund

This annual report for Franklin Small Cap Value VIP Fund covers the fiscal year ended December 31, 2022.

## Class 1 Performance Summary as of December 31, 2022

Average annual total return of Class 1 shares\* represents the average annual change in value, assuming reinvestment of dividends and capital gains. Average returns smooth out variations in returns, which can be significant; they are not the same as year-by-year results.

Share Class	Average Annual Total Return
1	
1-Year	-9.82%
1-Year 5-Year	+5.74%
10-Year	+9.36%

<sup>\*</sup>The total annual operating expenses are as of the Fund's prospectus available at the time of publication. Actual expenses may be higher and may impact portfolio returns.

Performance reflects the Fund's Class 1 operating expenses, but does **not** include any contract fees, expenses or sales charges. If they had been included, performance would be lower. These charges and deductions, particularly for variable life policies, can have a significant effect on contract values and insurance benefits. See the contract prospectus for a complete description of these expenses, including sales charges.

Performance data represent past performance, which does not guarantee future results. Investment return and principal value will fluctuate, and you may have a gain or loss when you sell your shares. Current performance may differ from figures shown.

#### Total Return Index Comparison for a Hypothetical \$10,000 Investment (12/31/12-12/31/22)

The graph below shows the change in value of a hypothetical \$10,000 investment in the Fund over the indicated period and includes reinvestment of any income or distributions. The Fund's performance\* is compared to the performance of the Russell 2000® Value Index. One cannot invest directly in an index, and an index is not representative of the Fund's portfolio. **Please** see Important Notes to Performance Information preceding the Fund Summaries.



<sup>\*\*</sup>Source: FactSet. Please see Index Descriptions following the Fund Summaries.

# Franklin Small Cap Value VIP Fund

#### Fund Goal and Main Investments

The Fund seeks long-term total return. Under normal market conditions, the Fund invests at least 80% of its net assets in investments of small-capitalization companies. For this Fund, small-capitalization companies are those with market capitalizations not exceeding either the highest market capitalization in the Russell 2000® Index or the 12-month average of the highest market capitalization in the Russell 2000® Index, whichever is greater, at the time of purchase. The Fund generally invests in equity securities of companies that the Fund's investment manager believes are undervalued at the time of purchase and have the potential for capital appreciation.

#### **Fund Risks**

All investments involve risks, including possible loss of principal. Events such as the spread of deadly diseases, disasters, and financial, political or social disruptions, may heighten risks and adversely affect performance. The Fund's investments in smaller company stocks carry special risks as such stocks have historically exhibited greater price volatility than larger company stocks, particularly over the short term. Additionally, smaller companies often have relatively small revenues, limited product lines and a small market share. In addition, the Fund may invest up to 25% of its total assets in foreign securities, which involve special risks, including currency fluctuations and economic and political uncertainty. The Fund is actively managed but there is no guarantee that the manager's investment decisions will produce the desired results. The manager's portfolio selection strategy is not solely based on ESG considerations, and therefore the issuers in which the Fund invests may not be considered ESG-focused companies. Integrating ESG considerations into the investment process is not a guarantee that better performance will be achieved. The Fund's prospectus also includes a description of the main investment risks.

Russia's military invasion of Ukraine in February 2022, the resulting responses by the United States and other countries, and the potential for wider conflict could increase volatility and uncertainty in the financial markets and adversely affect regional and global economies. The United States and other countries have imposed broadranging economic sanctions on Russia and certain Russian individuals, banking entities and corporations as a response to its invasion of Ukraine. The United States and other countries have also imposed economic sanctions on Belarus

and may impose sanctions on other countries that support Russia's military invasion. These sanctions, as well as any other economic consequences related to the invasion, such as additional sanctions, boycotts or changes in consumer or purchaser preferences or cyberattacks on governments, companies or individuals, may further decrease the value and liquidity of certain Russian securities and securities of issuers in other countries that are subject to economic sanctions related to the invasion.

#### **Portfolio Composition**

12/31/22

	% of Total Net Assets
Banks	13.2%
Trading Companies & Distributors	7.1%
Insurance	6.3%
Hotels, Restaurants & Leisure	5.7%
Chemicals	5.0%
Electronic Equipment, Instruments & Components	4.8%
Oil, Gas & Consumable Fuels	4.6%
Food Products	3.9%
Building Products	3.8%
Health Care Equipment & Supplies	3.8%
Machinery	3.3%
Software	3.3%
Equity Real Estate Investment Trusts (REITs)	3.3%
Construction & Engineering	2.4%
Other*	25.4%
Short-Term Investments & Other Net Assets	4.1%

<sup>\*</sup>Categories within the Other category are listed in full in the Fund's Schedule of Investments (SOI), which can be found later in this report.

#### Performance Overview

You can find the Fund's one-year total return in the Performance Summary. In comparison, the Fund's benchmark, the Russell 2000® Value Index, posted a -14.48% total return for the same period.¹ Please note the Fund employs a bottom-up stock selection process, and the managers invest in securities without regard to benchmark comparisons.

The dollar value, number of shares or principal amount, and names of all portfolio holdings are listed in the Fund's Schedule of Investments (SOI).

<sup>1.</sup> Source: Morningstar. One cannot invest directly in an index, and an index is not representative of the Fund's portfolio. Please see Index Descriptions following the Fund Summaries.

#### **Economic and Market Overview**

U.S. equities, as measured by the Standard & Poor's® 500 Index (S&P 500®), posted a -18.11% total return for the 12 months ended December 31, 2022.¹ High inflation, rising interest rates and geopolitical instability contributed to a sharp decline in equity prices and contracting economic growth in the first half of the reporting period. Nevertheless, consumer spending continued to rise, but deteriorating financial conditions and investors' expectations for slower growth continued to weigh on equity markets.

Inflation increased during the first half of the period, reaching 9.1% in June 2022, the highest annual rate since 1981. Continued supply-chain disruptions, strong consumer demand, and volatile energy prices drove inflation higher. Russia's invasion of Ukraine also disrupted financial markets and led to a rise in oil and commodity prices in the first half of the reporting period. Inflation remained elevated but abated somewhat in the latter half of the period, decreasing to an annual rate of 7.1% in November 2022. The labor market remained strong amid the high level of nominal growth, which drove the U.S. unemployment rate down to 3.5% in December 2022. Wages also climbed at the fastest rate in decades, which added to some investors' inflation concerns.

U.S. gross domestic product grew in the second half of 2022 after contracting in the first half of the year. Rising interest rates translated to higher borrowing costs for individuals and businesses, which dampened economic activity, especially in the housing and financial markets. In the second half of the period, rising consumer spending and increased exports amid declining inflation led to solid economic growth.

In an effort to control inflation, the U.S. Federal Reserve (Fed) undertook a rapid shift toward restrictive monetary policy, starting in March 2022 with its first rate hike since 2018. Thereafter, the Fed raised the federal funds rate at each of its six subsequent meetings to end the period at a range of 4.25%–4.50%. Furthermore, the Fed said it would continue to reduce its bond holdings and anticipated additional interest-rate increases at future meetings to curtail inflation.

# **Investment Strategy**

Our strategy is to invest in small-capitalization companies that we believe are undervalued at the time of purchase and have the potential for capital appreciation. A stock is undervalued when it trades at less than the price at which the investment manager believes it would trade if the market reflected all factors relating to the company's worth.

**Top 10 Holdings** 12/31/22

Company Industry	% of Total Net Assets
Hanover Insurance Group, Inc. (The) Insurance	3.0%
ACI Worldwide, Inc. Software	2.9%
McGrath RentCorp Trading Companies & Distributors	2.8%
Glanbia plc Food Products	2.7%
Crescent Point Energy Corp. Oil, Gas & Consumable Fuels	2.6%
UFP Industries, Inc. Building Products	2.5%
Univar Solutions, Inc. Trading Companies & Distributors	2.5%
NetScout Systems, Inc. Communications Equipment	2.4%
Columbia Banking System, Inc. Banks	2.2%
Brinker International, Inc. Hotels, Restaurants & Leisure	2.2%

Following this strategy, the Fund invests in companies that the investment manager believes have, for example: stock prices that are low relative to current, or historical or future earnings, book value, cash flow or sales; recent sharp price declines but the potential for good long-term earnings prospects; and valuable intangibles not reflected in the stock price. The Fund also may invest in real estate investment trusts (REITs).

# Manager's Discussion

During 2022, the Fund's relative performance was boosted by stock selection and an underweighting in health care as well as stock selection in industrials and financials. In contrast, relative detractors included an overweighting in the consumer discretionary sector, an underweighting in the utilities sector and an overweighting in information technology.

TechnipFMC, an oilfield equipment and services company, contributed to relative performance, driven by better-than-expected quarterly results, continued strength in offshore order inflow, and visibility on an improving industry order pipeline. Additionally, the board authorized a share buyback program and management reiterated its intention to start quarterly dividends in the second half of 2023.

Crescent Point Energy, a Canada-based exploration and production company, boosted relative performance. Multiple factors contributed to the strong performance, including a surprise dividend boost, a share buyback announcement, a reduction in debt, a positive free cash flow outlook and an increase in oil prices.

McGrath RentCorp, a provider of modular classrooms, offices, and storage containers, also outperformed during the period. The outperformance was driven by improving rental rates and the successful integration of recent acquisitions. We continue to find the shares attractive due to the company's discounted valuation relative to its closest publicly traded peer and management's ability to continue to consolidate the modular classroom industry.

Conversely, shares of Knowles, a provider of advanced micro-acoustic, audio processing and precision device solutions, detracted from relative results. Lower global demand for consumer electronics, COVID-related shutdowns in China, excess inventory in the supply chain, and the shift away from commoditized products led to a drop in capacity utilization. Furthermore, the company recently initiated a restructuring program to decrease its exposure to the commodity MEMS (micro-electromechanical systems) microphone business.

Great Lakes Dredge & Dock, a U.S.-focused dredging company, underperformed due to weaker-than-expected 2022 second-quarter results. The company faced operational challenges throughout the 12-month period due to COVID, supply-chain issues, labor costs, weather and dry dock scheduling, leading to a shortfall in meeting full-year 2022 guidance.

Shares of ACI Worldwide, a provider of software products and solutions that facilitate electronic payments, detracted from results for the period. The company missed recent earnings estimates as it experienced margin pressure in a business segment due to inflation in the average payments made in certain industries. Furthermore, the company recently announced a transition at the chief executive officer role. We remain encouraged by the increased traction in real-time payments and the improved organic revenue growth profile.

Thank you for your participation in Franklin Small Cap Value VIP Fund. We look forward to serving your future investment needs.

The foregoing information reflects our analysis, opinions and portfolio holdings as of December 31, 2022, the end of the reporting period. The way we implement our main investment strategies and the resulting portfolio holdings may change depending on factors such as market and economic conditions. These opinions may not be relied upon as investment advice or an offer for a particular security. The information is not a complete analysis of every aspect of any market, country, industry, security or the Fund. Statements of fact are from sources considered reliable, but the investment

manager makes no representation or warranty as to their completeness or accuracy. Although historical performance is no guarantee of future results, these insights may help you understand our investment management philosophy.

# Class 1 Fund Expenses

As an investor in a variable insurance contract (Contract) that indirectly provides for investment in an underlying mutual fund, you can incur transaction and/or ongoing expenses at both the Fund level and the Contract Level: (1) transaction expenses can include sales charges (loads) on purchases, surrender fees, transfer fees and premium taxes; and (2) ongoing expenses can include management fees, distribution and service (12b-1) fees, contract fees, annual maintenance fees, mortality and expense risk fees and other fees and expenses. All mutual funds and Contracts have some types of ongoing expenses. The table below shows Fund-level ongoing expenses and can help you understand these costs and compare them with those of other mutual funds offered through the Contract. The table assumes a \$1,000 investment held for the six months indicated. Please refer to the Fund prospectus for additional information on operating expenses.

#### **Actual Fund Expenses**

The table below provides information about the actual account values and actual expenses in the columns under the heading "Actual." In these columns the Fund's actual return, which includes the effect of ongoing Fund expenses but does not include the effect of ongoing Contract expenses, is used to calculate the "Ending Account Value." You can estimate the Fund-level expenses you paid during the period by following these steps (of course, your account value and expenses will differ from those in this illustration): Divide your account value by \$1,000 (if your account had an \$8,600 value, then \$8,600  $\div$  \$1,000 = 8.6). Then multiply the result by the number under the headings "Actual" and "Fund-Level Expenses Paid During Period" (if Fund-Level Expenses Paid During Period were \$7.50, then 8.6 x \$7.50 = \$64.50). In this illustration, the estimated expenses paid this period at the Fund level are \$64.50.

## Hypothetical Example for Comparison with Other Mutual Funds

Under the heading "Hypothetical" in the table, information is provided about hypothetical account values and hypothetical expenses based on the Fund's actual expense ratio and an assumed rate of return of 5% per year before expenses, which is not the Fund's actual return. This information may not be used to estimate the actual ending account balance or expenses you paid for the period, but it can help you compare ongoing costs of investing in the Fund with those of other mutual funds offered through the Contract. To do so, compare this 5% hypothetical example with the 5% hypothetical examples that appear in the shareholder reports of other funds offered through the Contract.

Please note that expenses shown in the table are meant to highlight ongoing costs at the Fund level only and do not reflect any ongoing expenses at the Contract level, or transaction expenses at either the Fund or Contract levels. In addition, while the Fund does not have transaction expenses, if the transaction and ongoing expenses at the Contract level were included, the expenses shown below would be higher. You should consult your Contract prospectus or disclosure document for more information.

			ctual after expenses)	• • • • • • • • • • • • • • • • • • • •	othetical n before expenses)	
Share Class	Beginning Account Value 7/1/22	Ending Account Value 12/31/22	Fund-Level Expenses Paid During Period 7/1/22–12/31/22 <sup>1,2</sup>	Ending Account Value 12/31/22	Fund-Level Expenses Paid During Period 7/1/22–12/31/22 <sup>1,2</sup>	Net Annualized Expense Ratio <sup>2</sup>
1	\$1,000	\$1,090.00	\$3.05	\$1,022.28	\$2.95	0.58%

<sup>1.</sup> Expenses are equal to the annualized expense ratio for the six-month period as indicated above—in the far right column—multiplied by the simple average account value over the period indicated, and then multiplied by 184/365 to reflect the one-half year period.

<sup>2.</sup> Reflects expenses after fee waivers and expense reimbursements. Does not include acquired fund fees and expenses.

# Financial Highlights

#### Franklin Small Cap Value VIP Fund

		Year En	ded December	31,	
	2022	2021	2020	2019	2018
Class 1					
Per share operating performance					
(for a share outstanding throughout the year)					
Net asset value, beginning of year	\$18.43	\$15.20	\$15.73	\$15.14	\$20.43
Income from investment operations <sup>a</sup> :					
Net investment income <sup>b</sup>	0.12	0.19	0.20	0.24°	0.21
Net realized and unrealized gains (losses)	(2.06)	3.71	0.31	3.35	(2.29)
Total from investment operations	(1.94)	3.90	0.51	3.59	(2.08)
Less distributions from:					
Net investment income	(0.21)	(0.21)	(0.23)	(0.22)	(0.23)
Net realized gains	(2.96)	(0.46)	(0.81)	(2.78)	(2.98)
Total distributions	(3.17)	(0.67)	(1.04)	(3.00)	(3.21)
Net asset value, end of year	\$13.32	\$18.43	\$15.20	\$15.73	\$15.14
Total return <sup>d</sup>	(9.82)%	25.67%	5.41%	26.72%	(12.69)%
Ratios to average net assets					
Expenses before waiver and payments by affiliates	0.63%	0.66%	0.68%	0.67%	0.66%
Expenses net of waiver and payments by affiliates	0.62% <sup>f</sup>	0.66%e	0.68% <sup>e,f</sup>	0.67% <sup>e,f</sup>	0.65% <sup>f</sup>
Net investment income	0.82%	1.07%	1.54%	1.58%°	1.13%
Supplemental data					
Net assets, end of year (000's)	\$66,574	\$73,715	\$50,572	\$46,980	\$40,644
Portfolio turnover rate	54.83%	60.41%	69.40%	54.36%	47.82%

<sup>&</sup>lt;sup>a</sup>The amount shown for a share outstanding throughout the period may not correlate with the Statement of Operations for the period due to the timing of sales and repurchases of the Fund's shares in relation to income earned and/or fluctuating fair value of the investments of the Fund.

<sup>&</sup>lt;sup>b</sup>Based on average daily shares outstanding.

Net investment income per share includes approximately \$0.05 per share related to income received in the form of special dividends in connection with certain Fund holdings. Excluding this amount, the ratio of net investment income to average net assets would have been 1.23%.

Total return does not include fees, charges or expenses imposed by the variable annuity and life insurance contracts for which Franklin Templeton Variable Insurance Products Trust serves as an underlying investment vehicle.

<sup>&</sup>lt;sup>e</sup>Benefit of waiver and payments by affiliates rounds to less than 0.01%.

<sup>&</sup>lt;sup>1</sup>Benefit of expense reduction rounds to less than 0.01%.

	Year Ended December 31,				
	2022	2021	2020	2019	2018
Class 2					
Per share operating performance					
(for a share outstanding throughout the year)					
Net asset value, beginning of year	\$17.54	\$14.50	\$15.05	\$14.60	\$19.80
Income from investment operations <sup>a</sup> :					
Net investment income <sup>b</sup>	0.08	0.14	0.16	0.20°	0.16
Net realized and unrealized gains (losses)	(1.97)	3.53	0.30	3.20	(2.20)
Total from investment operations	(1.89)	3.67	0.46	3.40	(2.04)
Less distributions from:					
Net investment income	(0.16)	(0.17)	(0.19)	(0.17)	(0.18)
Net realized gains	(2.96)	(0.46)	(0.82)	(2.78)	(2.98)
Total distributions	(3.12)	(0.63)	(1.01)	(2.95)	(3.16)
Net asset value, end of year	\$12.53	\$17.54	\$14.50	\$15.05	\$14.60
Total return <sup>d</sup>	(10.06)%	25.37%	5.19%	26.35%	(12.88)%
Ratios to average net assets					
Expenses before waiver and payments by affiliates	0.88%	0.91%	0.93%	0.92%	0.91%
Expenses net of waiver and payments by affiliates	0.87% <sup>f</sup>	0.91%e	0.93% <sup>e,f</sup>	0.92% <sup>e,f</sup>	0.90% <sup>f</sup>
Net investment income	0.56%	0.83%	1.28%	1.33%°	0.88%
Supplemental data					
Net assets, end of year (000's)	\$943,928	\$1,135,623	\$1,103,373	\$1,123,093	\$978,675
Portfolio turnover rate	54.83%	60.41%	69.40%	54.36%	47.82%

<sup>&</sup>lt;sup>a</sup>The amount shown for a share outstanding throughout the period may not correlate with the Statement of Operations for the period due to the timing of sales and repurchases of the Fund's shares in relation to income earned and/or fluctuating fair value of the investments of the Fund.

<sup>&</sup>lt;sup>b</sup>Based on average daily shares outstanding.

Net investment income per share includes approximately \$0.05 per share related to income received in the form of special dividends in connection with certain Fund holdings. Excluding this amount, the ratio of net investment income to average net assets would have been 0.98%.

dTotal return does not include fees, charges or expenses imposed by the variable annuity and life insurance contracts for which Franklin Templeton Variable Insurance Products Trust serves as an underlying investment vehicle.

<sup>&</sup>lt;sup>e</sup>Benefit of waiver and payments by affiliates rounds to less than 0.01%.

<sup>&</sup>lt;sup>f</sup>Benefit of expense reduction rounds to less than 0.01%.

	Year Ended December 31,					
	2022	2021	2020	2019	2018	
Class 4						
Per share operating performance						
(for a share outstanding throughout the year)						
Net asset value, beginning of year	\$18.14	\$14.99	\$15.51	\$14.96	\$20.22	
Income from investment operations <sup>a</sup> :						
Net investment income <sup>b</sup>	0.07	0.13	0.15	0.19°	0.15	
Net realized and unrealized gains (losses)	(2.03)	3.64	0.32	3.30	(2.28)	
Total from investment operations	(1.96)	3.77	0.47	3.49	(2.13)	
Less distributions from:						
Net investment income	(0.15)	(0.16)	(0.18)	(0.16)	(0.15)	
Net realized gains	(2.96)	(0.46)	(0.81)	(2.78)	(2.98)	
Total distributions	(3.11)	(0.62)	(0.99)	(2.94)	(3.13)	
Net asset value, end of year	\$13.07	\$18.14	\$14.99	\$15.51	\$14.96	
Total return <sup>d</sup>	(10.11)%	25.17%	5.13%	26.23%	(13.01)%	
Ratios to average net assets						
Expenses before waiver and payments by affiliates	0.98%	1.01%	1.03%	1.02%	1.01%	
Expenses net of waiver and payments by affiliates	0.97% <sup>f</sup>	1.01% <sup>e</sup>	1.03% <sup>e,f</sup>	1.02% <sup>e,f</sup>	1.00% <sup>1</sup>	
Net investment income	0.47%	0.73%	1.18%	1.23%°	0.78%	
Supplemental data						
Net assets, end of year (000's)	\$35,519	\$38,148	\$29,461	\$29,238	\$24,592	
Portfolio turnover rate	54.83%	60.41%	69.40%	54.36%	47.82%	

<sup>&</sup>lt;sup>a</sup>The amount shown for a share outstanding throughout the period may not correlate with the Statement of Operations for the period due to the timing of sales and repurchases of the Fund's shares in relation to income earned and/or fluctuating fair value of the investments of the Fund.

<sup>&</sup>lt;sup>b</sup>Based on average daily shares outstanding.

Net investment income per share includes approximately \$0.05 per share related to income received in the form of special dividends in connection with certain Fund holdings. Excluding this amount, the ratio of net investment income to average net assets would have been 0.88%.

dTotal return does not include fees, charges or expenses imposed by the variable annuity and life insurance contracts for which Franklin Templeton Variable Insurance Products Trust serves as an underlying investment vehicle.

<sup>&</sup>lt;sup>e</sup>Benefit of waiver and payments by affiliates rounds to less than 0.01%.

<sup>&</sup>lt;sup>f</sup>Benefit of expense reduction rounds to less than 0.01%.

# Schedule of Investments, December 31, 2022

## Franklin Small Cap Value VIP Fund

	Country	Shares	Value
Common Stocks 95.9%			
Aerospace & Defense 0.8%			
QinetiQ Group plc	United Kingdom	1,866,290	\$8,025,115
Auto Components 1.1%			
Adient plc	United States	320,427	11,115,613
LCI Industries	United States	10,514	972,019
		-	12,087,632
Banks 13.2%		-	
Atlantic Union Bankshares Corp	United States	549,972	19,326,016
Camden National Corp	United States	215,383	8,979,317
Columbia Banking System, Inc	United States	778,174	23,446,383
First Bancorp	United States	57,801	2,476,19
First Interstate BancSystem, Inc., A	United States	594,314	22,970,236
First of Long Island Corp. (The)	United States	171,008	3,078,144
German American Bancorp, Inc	United States	189,677	7,074,952
Peoples Bancorp, Inc.	United States	266,198	7,520,093
SouthState Corp.	United States	303,752	23,194,50
TriCo Bancshares	United States	203,399	10,371,31
Washington Trust Bancorp, Inc.	United States	197,439	9,315,17
wasnington must bancorp, inc	United States	197,439	137,752,320
		-	137,732,320
Building Products 3.8%	Heiter d Otester	440.004	E 4E0 07
Apogee Enterprises, Inc.	United States	116,034	5,158,87
Insteel Industries, Inc.	United States	24,093	663,039
Masonite International Corp.	United States	98,862	7,969,26
UFP Industries, Inc	United States	334,872	26,538,606
		-	40,329,783
Chemicals 5.0%	United Otates	F4 070	F 400 000
Ashland, Inc	United States	51,076	5,492,202
Avient Corp	United States	103,309	3,487,71
Elementis plc	United Kingdom	10,013,337	14,563,33
Minerals Technologies, Inc	United States	309,247	18,777,478
Tronox Holdings plc	United States	721,240	9,888,200
		-	52,208,923
Commercial Services & Supplies 1.7%	United States	427.462	17 406 400
,	United States	437,162	17,486,480
Communications Equipment 2.4% NetScout Systems, Inc	United States	777 020	25 269 007
•	United States	777,238	25,268,007
Construction & Engineering 2.4%			
Great Lakes Dredge & Dock Corp	United States	433,736	2,580,729
Primoris Services Corp	United States	281,050	6,166,237
Stantec, Inc	Canada	214,564	10,281,324
WillScot Mobile Mini Holdings Corp	United States	145,300	6,563,20
		-	25,591,491
Construction Materials 1.6%	United Otata	500.054	40.040.045
Summit Materials, Inc., A	United States	592,351	16,816,845
Consumer Finance 0.1%	Halta d Otata	20.572	4 4 5 4 0 7 5
Bread Financial Holdings, Inc	United States	30,573	1,151,379
Electric Utilities 0.5%	Hade J Ot 1	FO 470	F 440 00 1
IDACORP, Inc.	United States	50,170	5,410,834

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United States United States United States United States United States United States United Kingdom ited Kingdom United States	113,372 549,248 379,051 96,550 1,149,431 1,981,916 1,347,267 537,428 33,855 239,307 1,585,744 2,249,838 659,765	\$13,602,37 14,659,42 13,304,69 3,806,00 18,873,65 50,643,77 7,978,47 16,423,18 24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United States United States United States United States  Inited Kingdom  Inited Kingdom  United States	549,248 379,051 96,550 1,149,431 1,981,916 1,347,267 537,428 33,855 239,307 1,585,744	14,659,42 13,304,69 3,806,00 18,873,65 50,643,77 7,978,47 16,423,18 24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United States United States United States United States  Inited Kingdom  Inited Kingdom  United States	549,248 379,051 96,550 1,149,431 1,981,916 1,347,267 537,428 33,855 239,307 1,585,744	14,659,42 13,304,69 3,806,00 18,873,65 50,643,77 7,978,47 16,423,18 24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United States United States United Kingdom hited Kingdom United States United States United States United States United States United States	379,051 96,550 1,149,431 	13,304,69 3,806,00 18,873,65 50,643,77 7,978,47 16,423,18 24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United States United States United Kingdom hited Kingdom United States United States United States United States United States United States	379,051 96,550 1,149,431 	13,304,69 3,806,00 18,873,65 50,643,77 7,978,47 16,423,18 24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United Kingdom hited Kingdom United Kingdom United States United States United States United States United States United States	96,550 1,149,431 — 1,981,916 1,347,267 — 537,428 33,855 239,307 1,585,744	3,806,00 18,873,65 50,643,77 7,978,47 16,423,18 24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States  nited Kingdom nited Kingdom  United States United States United States United States United States	1,149,431  1,981,916 1,347,267  537,428 33,855 239,307 1,585,744	18,873,65 50,643,77 7,978,47 16,423,18 24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
nited Kingdom nited Kingdom United States United States United States United States	1,981,916 1,347,267 537,428 33,855 239,307 1,585,744	50,643,77  7,978,47 16,423,18 24,401,65  10,066,02 947,26 7,732,00 15,318,28 34,063,58
nited Kingdom nited Kingdom United States United States United States United States	1,981,916 1,347,267 537,428 33,855 239,307 1,585,744	50,643,77  7,978,47 16,423,18 24,401,65  10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United States United States United States United States United States	1,347,267 537,428 33,855 239,307 1,585,744	7,978,47 16,423,18 24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United States United States United States United States United States	1,347,267 537,428 33,855 239,307 1,585,744	16,423,18 24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United States United States United States United States United States	1,347,267 537,428 33,855 239,307 1,585,744	16,423,18 24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United States United States United States	537,428 33,855 239,307 1,585,744	24,401,65 10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United States United States Ireland	33,855 239,307 1,585,744 	10,066,02 947,26 7,732,00 15,318,28 34,063,58
United States United States United States Ireland	33,855 239,307 1,585,744 	947,26 7,732,00 15,318,28 34,063,58
United States United States United States Ireland	33,855 239,307 1,585,744 	947,26 7,732,00 15,318,28 34,063,58
United States United States	239,307 1,585,744 	7,732,00 15,318,28 34,063,58
United States	1,585,744	15,318,28 34,063,58
Ireland	2,249,838	34,063,58
		28,493,67
		28,493,67
Canada	659,765	
		11,913,77
	_	40,407,44
United States	547,960	18,449,81
United States	317,689	21,748,98
	_	40,198,80
United States	72,767	3,967,98
United States	728,072	23,232,77
Ireland	1,655,539	5,735,54
United States	633,512	5,834,64
United States	132,144	5,092,83
United States	233,321	15,919,49
	_	59,783,27
	_	
United States	80 043	4,002,95
		5,962,16
	*	3,787,29
		2,773,14
United States	91,372	
	_	16,525,55
United Otata	400.000	40.000.41
		10,983,12
	•	31,869,33
United States	472,170	17,644,99
	57,027	5,053,10
		65,550,6°
	_	00,000,0
	  72,147	5,200,35
	United States	United States 80,043 United States 129,107 United States 41,077 United States 91,372  United States 480,662 United States 235,842 United States 472,170

	Country	Shares	Va
Common Stocks (continued)			
Machinery 3.3%			
Astec Industries, Inc	United States	64,122	\$2,607,2
Columbus McKinnon Corp	United States	210,988	6,850,7
		•	, ,
Greenbrier Cos., Inc. (The)	United States	410,520	13,764,7
REV Group, Inc.	United States	272,662	3,440,
Timken Co. (The)	United States	112,812	7,972,
		_	34,636,
Metals & Mining 2.0%			
Alcoa Corp	United States	244,574	11,120,
PArconic Corp.	United States	214,417	4,537,
•		·	
Commercial Metals Co	United States	113,801	5,496,
		_	21,154,
Multi-Utilities 0.6%		00.040	
Black Hills Corp	United States	90,316	6,352,
Oil, Gas & Consumable Fuels 4.6%			
Crescent Point Energy Corp	Canada	3,878,366	27,669,
Green Plains, Inc.	United States	661,832	20,185,
			47,855,
Professional Services 0.8%			
ICF International, Inc	United States	80,003	7,924,
Real Estate Management & Development 1.3%			
Cushman & Wakefield plc	United States	1,079,477	13,450,
Road & Rail 1.2%			
Saia, Inc	United States	58,968	12,364,
Semiconductors & Semiconductor Equipment 1.8%			
<sup>3</sup> Cohu, Inc	United States	335,710	10,759,
Onto Innovation, Inc	United States	113,556	7,732,
One imovation, mo.	Office Otates		
		_	18,491,
Software 3.3%	Linited Otatas	4 000 405	20.007
ACI Worldwide, Inc	United States	1,299,435	29,887,
Software AG	Germany	182,717	4,723,
		_	34,610
Specialty Retail 0.9%			
Children's Place, Inc. (The)	United States	226,368	8,244,
Group 1 Automotive, Inc	United States	6,189	1,116,
,		_	9,360,
Taytiles Apparel & Luyury Goods 4 4%		_	-,
Textiles, Apparel & Luxury Goods 1.1% Carter's, Inc	United States	149,983	11,190,
,			,
Thrifts & Mortgage Finance 1.8%	United States	125 116	10 276
WSFS Financial Corp	Office States	425,146	19,276,
Trading Companies & Distributors 7.1%	United Ct-t	147.005	40.440
Herc Holdings, Inc	United States	147,825	19,449,
McGrath RentCorp	United States	293,771	29,006,
Univar Solutions, Inc	United States	817,838	26,007,
		_	
			74,463,

#### **Short Term Investments 4.1%**

	Country	Shares	Value
Money Market Funds 4.1% b.clnstitutional Fiduciary Trust - Money Market Portfolio, 3.782%	United States	42,407,898	\$42,407,898
Total Money Market Funds (Cost \$42,407,898)			42,407,898
Total Short Term Investments (Cost \$42,407,898)			42,407,898
Total Investments (Cost \$945,407,438) 100.0% Other Assets, less Liabilities (0.0)% <sup>†</sup>			\$1,046,044,962 (23,207)
Net Assets 100.0%		-	\$1,046,021,755

<sup>†</sup>Rounds to less than 0.1% of net assets.

<sup>&</sup>lt;sup>a</sup>Non-income producing.

<sup>&</sup>lt;sup>b</sup>See Note 3(e) regarding investments in affiliated management investment companies.

<sup>°</sup>The rate shown is the annualized seven-day effective yield at period end.

# Statement of Assets and Liabilities

December 31, 2022

	Franklin Small Cap Value VIP Fund
Assets:	
Investments in securities:	
Cost - Unaffiliated issuers	\$902,999,540
Cost - Non-controlled affiliates (Note 3e)	42,407,898
Value - Unaffiliated issuers	\$1,003,637,064
Value - Non-controlled affiliates (Note 3e)	42,407,898
Cash	185
Foreign currency, at value (cost \$100,376)	100,376
Receivables:	100,570
Investment securities sold	5,263,693
Capital shares sold	132,853
Dividends and interest	812,653
Total assets	1,052,354,722
_	1,002,004,722
Liabilities:	
Payables:	4 464 500
Investment securities purchased	4,461,599
Capital shares redeemed	996,888 566,175
Management fees	214,422
Distribution fees	214,422 952
Trustees' fees and expenses	92,931
'	
Total liabilities	6,332,967
Net assets, at value	\$1,046,021,755
Net assets consist of:	
Paid-in capital	\$885,765,759
Total distributable earnings (losses)	160,255,996
Net assets, at value	\$1,046,021,755
	Franklin Small
	Cap Value VIP
	Fund
Class 1:	*** == 4 ***
Net assets, at value	\$66,574,326
Shares outstanding	4,999,005
Net asset value and maximum offering price per share	\$13.32
Class 2:	****
Net assets, at value	\$943,928,404
Shares outstanding	
Net asset value and maximum offering price per share	\$12.53
Class 4:	
Net assets, at value	\$35,519,025
Shares outstanding	2,718,398
Net asset value and maximum offering price per share	\$13.07

# Statement of Operations

for the year ended December 31, 2022

	Franklin Small Cap Value VIP Fund
Investment income:	
Dividends: (net of foreign taxes of \$264,898)	
Unaffiliated issuers	\$15,205,619 420,835
Total investment income	15,626,454
Expenses:	
Management fees (Note 3a)	7,024,693
Class 2	2,474,060
Class 4	122,907
Custodian fees (Note 4)	16,680
Reports to shareholders fees	(290,055)
Professional fees	71,583
Trustees' fees and expenses	12,836
Other	34,425
Total expenses	9,467,129
Expense reductions (Note 4)	(540)
Expenses waived/paid by affiliates (Note 3e)	(101,506)
Net expenses	9,365,083
Net investment income	6,261,371
Realized and unrealized gains (losses):	
Net realized gain (loss) from:	
Investments:	
Unaffiliated issuers	60,809,819
Foreign currency transactions	(119,169)
Net realized gain (loss)	60,690,650
Net change in unrealized appreciation (depreciation) on:	
Investments:	
Unaffiliated issuers	(191,277,709)
Translation of other assets and liabilities denominated in foreign currencies	(3,644)
Net change in unrealized appreciation (depreciation)	(191,281,353)
Net realized and unrealized gain (loss)	(130,590,703)
Net increase (decrease) in net assets resulting from operations	\$(124,329,332)
	+(:=:,:=:, <b>00=</b> )

# Statements of Changes in Net Assets

	Franklin Small Cap Value VIP Fund		
	Year Ended December 31, 2022	Year Ended December 31, 2021	
Increase (decrease) in net assets:			
Operations:			
Net investment income	\$6,261,371	\$11,128,647	
Net realized gain (loss)	60,690,650	199,440,417	
Net change in unrealized appreciation (depreciation)	(191,281,353)	78,093,890	
Net increase (decrease) in net assets resulting from operations	(124,329,332)	288,662,954	
Distributions to shareholders:	<u> </u>		
Class 1	(12,921,313)	(2,642,045)	
Class 2	(192,841,212)	(45,737,885)	
Class 4	(6,602,855)	(1,174,804)	
Total distributions to shareholders	(212,365,380)	(49,554,734)	
Capital share transactions: (Note 2)			
Class 1	13,087,805	12,468,955	
Class 2	114,308,909	(189,934,717)	
Class 4	7,833,350	2,438,024	
Total capital share transactions	135,230,064	(175,027,738)	
Net increase (decrease) in net assets	(201,464,648)	64,080,482	
Net assets:			
Beginning of year	1,247,486,403	1,183,405,921	
End of year	\$1,046,021,755	\$1,247,486,403	

# Notes to Financial Statements

#### Franklin Small Cap Value VIP Fund

#### 1. Organization and Significant Accounting Policies

Franklin Templeton Variable Insurance Products Trust (Trust) is registered under the Investment Company Act of 1940 (1940 Act) as an open-end management investment company, consisting of eighteen separate funds. The Trust follows the accounting and reporting guidance in Financial Accounting Standards Board (FASB) Accounting Standard Codification Topic 946, Financial Services - investment Companies (ASC 946) and applies the specialized accounting and reporting guidance in U.S. Generally Accepted Accounting Principles (U.S. GAAP), including, but not limited to, ASC 946. Franklin Small Cap Value VIP Fund (Fund) is included in this report. Shares of the Fund are generally sold only to insurance company separate accounts to fund the benefits of variable life insurance policies or variable annuity contracts. The Fund offers three classes of shares: Class 1, Class 2 and Class 4. Each class of shares may differ by its distribution fees, voting rights on matters affecting a single class and its exchange privilege.

The following summarizes the Fund's significant accounting policies.

#### a. Financial Instrument Valuation

The Fund's investments in financial instruments are carried at fair value daily. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants on the measurement date. The Fund calculates the net asset value (NAV) per share each business day as of 4 p.m. Eastern time or the regularly scheduled close of the New York Stock Exchange (NYSE), whichever is earlier. Under compliance policies and procedures approved by the Trust's Board of Trustees (the Board), the Board has designated the Fund's investment manager as the valuation designee and has responsibility for oversight of valuation. The investment manager is assisted by the Fund's administrator in performing this responsibility, including leading the crossfunctional Valuation Committee (VC). The Fund may utilize independent pricing services, quotations from securities and financial instrument dealers, and other market sources to determine fair value.

Equity securities listed on an exchange or on the NASDAQ National Market System are valued at the last quoted sale price or the official closing price of the day, respectively. Foreign equity securities are valued as of the close of trading on the foreign stock exchange on which the security is

primarily traded, or as of 4 p.m. Eastern time. The value is then converted into its U.S. dollar equivalent at the foreign exchange rate in effect at 4 p.m. Eastern time on the day that the value of the security is determined. Over-the-counter (OTC) securities are valued within the range of the most recent quoted bid and ask prices. Securities that trade in multiple markets or on multiple exchanges are valued according to the broadest and most representative market. Certain equity securities are valued based upon fundamental characteristics or relationships to similar securities.

Investments in open-end mutual funds are valued at the closing NAV.

The Fund has procedures to determine the fair value of financial instruments for which market prices are not reliable or readily available. Under these procedures, the Fund primarily employs a market-based approach which may use related or comparable assets or liabilities, recent transactions, market multiples, and other relevant information for the investment to determine the fair value of the investment. An income-based valuation approach may also be used in which the anticipated future cash flows of the investment are discounted to calculate fair value. Discounts may also be applied due to the nature or duration of any restrictions on the disposition of the investments. Due to the inherent uncertainty of valuations of such investments, the fair values may differ significantly from the values that would have been used had an active market existed.

Trading in securities on foreign securities stock exchanges and OTC markets may be completed before 4 p.m. Eastern time. In addition, trading in certain foreign markets may not take place on every Fund's business day. Events can occur between the time at which trading in a foreign security is completed and 4 p.m. Eastern time that might call into question the reliability of the value of a portfolio security held by the Fund. As a result, differences may arise between the value of the Fund's portfolio securities as determined at the foreign market close and the latest indications of value at 4 p.m. Eastern time. In order to minimize the potential for these differences, an independent pricing service may be used to adjust the value of the Fund's portfolio securities to the latest indications of fair value at 4 p.m. Eastern time. At December 31, 2022, certain securities may have been fair valued using these procedures, in which case the securities were categorized as Level 2 inputs within the fair value hierarchy (referred to as "market level fair value"). See the Fair Value Measurements note for more information.

# 1. Organization and Significant Accounting Policies (continued)

#### a. Financial Instrument Valuation (continued)

When the last day of the reporting period is a non-business day, certain foreign markets may be open on those days that the Fund's NAV is not calculated, which could result in differences between the value of the Fund's portfolio securities on the last business day and the last calendar day of the reporting period. Any security valuation changes due to an open foreign market are adjusted and reflected by the Fund for financial reporting purposes.

#### b. Foreign Currency Translation

Portfolio securities and other assets and liabilities denominated in foreign currencies are translated into U.S. dollars based on the exchange rate of such currencies against U.S. dollars on the date of valuation. The Fund may enter into foreign currency exchange contracts to facilitate transactions denominated in a foreign currency. Purchases and sales of securities, income and expense items denominated in foreign currencies are translated into U.S. dollars at the exchange rate in effect on the transaction date. Portfolio securities and assets and liabilities denominated in foreign currencies contain risks that those currencies will decline in value relative to the U.S. dollar. Occasionally, events may impact the availability or reliability of foreign exchange rates used to convert the U.S. dollar equivalent value. If such an event occurs, the foreign exchange rate will be valued at fair value using procedures established and approved by the Board.

The Fund does not separately report the effect of changes in foreign exchange rates from changes in market prices on securities held. Such changes are included in net realized and unrealized gain or loss from investments in the Statement of Operations.

Realized foreign exchange gains or losses arise from sales of foreign currencies, currency gains or losses realized between the trade and settlement dates on securities transactions and the difference between the recorded amounts of dividends, interest, and foreign withholding taxes and the U.S. dollar equivalent of the amounts actually received or paid. Net unrealized foreign exchange gains and losses arise from changes in foreign exchange rates on foreign denominated assets and liabilities other than investments in securities held at the end of the reporting period.

#### c. Income and Deferred Taxes

It is the Fund's policy to qualify as a regulated investment company under the Internal Revenue Code. The Fund intends to distribute to shareholders substantially all of its taxable income and net realized gains to relieve it from federal income and if applicable, excise taxes. As a result, no provision for U.S. federal income taxes is required.

The Fund may be subject to foreign taxation related to income received, capital gains on the sale of securities and certain foreign currency transactions in the foreign jurisdictions in which it invests. Foreign taxes, if any, are recorded based on the tax regulations and rates that exist in the foreign markets in which the Fund invests. When a capital gain tax is determined to apply, the Fund records an estimated deferred tax liability in an amount that would be payable if the securities were disposed of on the valuation date.

The Fund may recognize an income tax liability related to its uncertain tax positions under U.S. GAAP when the uncertain tax position has a less than 50% probability that it will be sustained upon examination by the tax authorities based on its technical merits. As of December 31, 2022, the Fund has determined that no tax liability is required in its financial statements related to uncertain tax positions for any open tax years (or expected to be taken in future tax years). Open tax years are those that remain subject to examination and are based on the statute of limitations in each jurisdiction in which the Fund invests.

# d. Security Transactions, Investment Income, Expenses and Distributions

Security transactions are accounted for on trade date. Realized gains and losses on security transactions are determined on a specific identification basis. Interest income and estimated expenses are accrued daily. Amortization of premium and accretion of discount on debt securities are included in interest income. Dividend income and capital gain distributions are recorded on the ex-dividend date except for certain dividends from securities where the dividend rate is not available. In such cases, the dividend is recorded as soon as the information is received by the Fund. Distributions to shareholders are recorded on the ex-dividend date. Distributable earnings are determined according to income tax regulations (tax basis) and may differ from earnings recorded in accordance with U.S. GAAP. These differences may be permanent or temporary.

# 1. Organization and Significant Accounting Policies (continued)

# d. Security Transactions, Investment Income, Expenses and Distributions (continued)

Permanent differences are reclassified among capital accounts to reflect their tax character. These reclassifications have no impact on net assets or the results of operations. Temporary differences are not reclassified, as they may reverse in subsequent periods.

Common expenses incurred by the Trust are allocated among the Funds based on the ratio of net assets of each Fund to the combined net assets of the Trust or based on the ratio of number of shareholders of each Fund to the combined number of shareholders of the Trust. Fund specific expenses are charged directly to the Fund that incurred the expense.

Realized and unrealized gains and losses and net investment income, excluding class specific expenses, are allocated daily to each class of shares based upon the relative proportion of net assets of each class. Differences in per share distributions by class are generally due to differences in class specific expenses.

#### e. Accounting Estimates

The preparation of financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the amounts of income and expenses during the reporting period. Actual results could differ from those estimates.

#### f. Guarantees and Indemnifications

Under the Trust's organizational documents, its officers and trustees are indemnified by the Trust against certain liabilities arising out of the performance of their duties to the Trust. Additionally, in the normal course of business, the Trust, on behalf of the Fund, enters into contracts with service providers that contain general indemnification clauses. The Trust's maximum exposure under these arrangements is unknown as this would involve future claims that may be made against the Trust that have not yet occurred. Currently, the Trust expects the risk of loss to be remote.

#### 2. Shares of Beneficial Interest

At December 31, 2022, there were an unlimited number of shares authorized (without par value). Transactions in the Fund's shares were as follows:

	Year End December 3		Year Ended December 31, 2021		
	Shares	Amount	Shares	Amount	
Class 1 Shares:					
Shares sold	559,337	\$8,439,708	1,117,537	\$20,319,471	
Shares issued in reinvestment of distributions	986,475	12,607,150	136,633	2,503,125	
Shares redeemed	(545,857)	(7,959,053)	(581,230)	(10,353,641)	
Net increase (decrease)	999,955	\$13,087,805	672,940	\$12,468,955	
Class 2 Shares:					
Shares sold	6,016,538	\$85,234,670	8,044,540	\$137,488,496	
Shares issued in reinvestment of distributions	16,016,712	192,841,212	2,619,581	45,737,885	
Shares redeemed	(11,441,905)	(163,766,973)	(21,998,749)	(373,161,098)	
Net increase (decrease)	10,591,345	\$114,308,909	(11,334,628)	\$(189,934,717)	
Class 4 Shares:					
Shares sold	604,120	\$8,725,654	593,014	\$10,356,001	
Shares issued in reinvestment of distributions	525,705	6,602,855	65,014	1,174,804	
Shares redeemed	(513,829)	(7,495,159)	(521,176)	(9,092,781)	
Net increase (decrease)	615,996	\$7,833,350	136,852	\$2,438,024	

#### 3. Transactions with Affiliates

Franklin Resources, Inc. is the holding company for various subsidiaries that together are referred to as Franklin Templeton. Certain officers and trustees of the Fund are also officers and/or directors of the following subsidiaries:

Subsidiary	Affiliation
Franklin Mutual Advisers, LLC (Franklin Mutual)	Investment manager
Franklin Templeton Services, LLC (FT Services)	Administrative manager
Franklin Distributors, LLC (Distributors)	Principal underwriter
Franklin Templeton Investor Services, LLC (Investor Services)	Transfer agent

#### a. Management Fees

The Fund pays an investment management fee, calculated daily and paid monthly, to Franklin Mutual based on the average daily net assets of the Fund as follows:

Annualized Fee Rate	Net Assets
0.750%	Up to and including \$200 million
0.635%	Over \$200 million, up to and including \$700 million
0.600%	Over \$700 million, up to and including \$1.2 billion
0.575%	Over \$1.2 billion, up to and including \$1.3 billion
0.475%	In excess of \$1.3 billion

For the year ended December 31, 2022, the gross effective investment management fee rate was 0.643% of the Fund's average daily net assets.

#### b. Administrative Fees

Under an agreement with Franklin Mutual, FT Services provides administrative services to the Fund. The fee is paid by Franklin Mutual based on the Fund's average daily net assets, and is not an additional expense of the Fund.

#### c. Distribution Fees

The Board has adopted distribution plans for Class 2 and Class 4 shares pursuant to Rule 12b-1 under the 1940 Act. Under the Fund's compensation distribution plans, the Fund pays Distributors for costs incurred in connection with the servicing, sale and distribution of the Fund's shares up to 0.35% per year of its average daily net assets of each class. The Board has agreed to limit the current rate to 0.25% per year for Class 2. The plan year, for purposes of monitoring compliance with the maximum annual plan rates, is February 1 through January 31.

#### d. Transfer Agent Fees

Investor Services, under terms of an agreement, performs shareholder servicing for the Fund and is not paid by the Fund for the services.

#### e. Investments in Affiliated Management Investment Companies

The Fund invests in one or more affiliated management investment companies. As defined in the 1940 Act, an investment is deemed to be a "Controlled Affiliate" of a fund when a fund owns, either directly or indirectly, 25% or more of the affiliated fund's outstanding shares or has the power to exercise control over management or policies of such fund. The Fund does not invest for purposes of exercising a controlling influence over the management or policies. Management fees paid by the Fund

#### 3. Transactions with Affiliates (continued)

#### e. Investments in Affiliated Management Investment Companies (continued)

are waived on assets invested in the affiliated management investment companies, as noted in the Statement of Operations, in an amount not to exceed the management and administrative fees paid directly or indirectly by each affiliate. During the year ended December 31, 2022, the Fund held investments in affiliated management investment companies as follows:

	Value at Beginning of Year	Purchases	Sales	Realized Gain (Loss)	Net Change in Unrealized Appreciation (Depreciation)	Value at End of Year	Number of Shares Held at End of Year	Investment Income
Franklin Small Cap Value VIP Fu	nd							
Non-Controlled Affiliates								Dividends
Institutional Fiduciary Trust - Money Market Portfolio, 3.782%	\$24,112,773	\$288,039,926	\$(269,744,801)	\$—	\$—	\$42,407,898	42,407,898	\$420,835
Total Affiliated Securities	\$24,112,773	\$288,039,926	\$(269,744,801)	\$—	\$—	\$42,407,898	_	\$420,835

#### 4. Expense Offset Arrangement

The Fund has entered into an arrangement with its custodian whereby credits realized as a result of uninvested cash balances are used to reduce a portion of the Fund's custodian expenses. During the year ended December 31, 2022, the custodian fees were reduced as noted in the Statement of Operations.

#### 5. Income Taxes

The tax character of distributions paid during the years ended December 31, 2022 and 2021, was as follows:

	2022	2021
Distributions paid from:		
Ordinary income	\$85,205,129	\$29,683,290
Long term capital gain	127,160,251	19,871,444
	\$212,365,380	\$49,554,734
At December 31, 2022, the cost of investments, net unrealized appreciation (depreciation) undistributed long term capital gains for income tax purposes were as follows:  Cost of investments		ary income and \$950,294,690
Unrealized appreciation		\$147,644,454
Unrealized depreciation		(51,894,182)
Net unrealized appreciation (depreciation)		\$95,750,272
Distributable earnings:		
Undistributed ordinary income		\$5,244,139

59,265,627 \$64,509,766

#### 5. Income Taxes (continued)

Differences between income and/or capital gains as determined on a book basis and a tax basis are primarily due to differing treatment of wash sales.

#### 6. Investment Transactions

Purchases and sales of investments (excluding short term securities) for the year ended December 31, 2022, aggregated \$587,232,517 and \$677,152,394, respectively.

#### 7. Geopolitical Risk

On February 24, 2022, Russia engaged in military actions in the sovereign territory of Ukraine. The current political and financial uncertainty surrounding Russia and Ukraine may increase market volatility and the economic risk of investing in securities in these countries and may also cause uncertainty for the global economy and broader financial markets. The ultimate fallout and long-term impact from these events are not known. The Fund will continue to assess the impact on valuations and liquidity and will take any potential actions needed in accordance with procedures approved by the Board.

#### 8. Novel Coronavirus Pandemic

The global outbreak of the novel coronavirus disease, known as COVID-19, has caused adverse effects on many companies, sectors, nations, regions and the markets in general, and may continue for an unpredictable duration. The effects of this pandemic may materially impact the value and performance of the Fund, its ability to buy and sell fund investments at appropriate valuations and its ability to achieve its investment objectives.

#### 9. Credit Facility

The Fund, together with other U.S. registered and foreign investment funds (collectively, Borrowers), managed by Franklin Templeton, are borrowers in a joint syndicated senior unsecured credit facility totaling \$2.675 billion (Global Credit Facility) which matured on February 3, 2023. This Global Credit Facility provides a source of funds to the Borrowers for temporary and emergency purposes, including the ability to meet future unanticipated or unusually large redemption requests. Effective February 3, 2023, the Borrowers renewed the Global Credit Facility for a one-year term, maturing February 2, 2024, for a total of \$2.675 billion.

Under the terms of the Global Credit Facility, the Fund shall, in addition to interest charged on any borrowings made by the Fund and other costs incurred by the Fund, pay its share of fees and expenses incurred in connection with the implementation and maintenance of the Global Credit Facility, based upon its relative share of the aggregate net assets of all of the Borrowers, including an annual commitment fee of 0.15% based upon the unused portion of the Global Credit Facility. These fees are reflected in other expenses in the Statement of Operations. During the year ended December 31, 2022, the Fund did not use the Global Credit Facility.

#### 10. Fair Value Measurements

The Fund follows a fair value hierarchy that distinguishes between market data obtained from independent sources (observable inputs) and the Fund's own market assumptions (unobservable inputs). These inputs are used in determining the value of the Fund's financial instruments and are summarized in the following fair value hierarchy:

- Level 1 quoted prices in active markets for identical financial instruments
- Level 2 other significant observable inputs (including quoted prices for similar financial instruments, interest rates, prepayment speed, credit risk, etc.)

#### 10. Fair Value Measurements (continued)

• Level 3 – significant unobservable inputs (including the Fund's own assumptions in determining the fair value of financial instruments)

The input levels are not necessarily an indication of the risk or liquidity associated with financial instruments at that level.

A summary of inputs used as of December 31, 2022, in valuing the Fund's assets carried at fair value, is as follows:

	Level 1	Level 2	Level 3	Total
Franklin Small Cap Value VIP Fund				
Assets:				
Investments in Securities:				
Common Stocks:				
Aerospace & Defense	\$—	\$8,025,115	\$—	\$8,025,115
Auto Components	12,087,632	- · · · · · -	· <u> </u>	12,087,632
Banks	137,752,326	_	_	137,752,326
Building Products	40,329,783	_	_	40,329,783
Chemicals	37,645,592	14,563,331	_	52,208,923
Commercial Services & Supplies	17,486,480	· · · —	_	17,486,480
Communications Equipment	25,268,007	_	_	25,268,007
Construction & Engineering	25,591,491	_	_	25,591,491
Construction Materials	16,816,845	_	_	16,816,845
Consumer Finance	1,151,379	_	_	1,151,379
Electric Utilities	5,410,834	_	_	5,410,834
Electrical Equipment	13,602,373	_	_	13,602,373
Electronic Equipment, Instruments &	.,,.			-,,-
Components	50,643,777	_	_	50,643,777
Energy Equipment & Services	24,401,659	_	_	24,401,659
Equity Real Estate Investment Trusts (REITs)	34,063,586	_	_	34,063,586
Food Products	11,913,777	28,493,670	_	40,407,447
Health Care Equipment & Supplies	40,198,802	_	_	40,198,802
Hotels, Restaurants & Leisure	54,047,730	5,735,548	_	59,783,278
Household Durables	16,525,551	_	_	16,525,551
Insurance	65,550,612	_	_	65,550,612
Leisure Products	5,200,356	_	_	5,200,356
Machinery	34,636,135	_	_	34,636,135
Metals & Mining	21,154,432	_	_	21,154,432
Multi-Utilities	6,352,827	_	_	6,352,827
Oil. Gas & Consumable Fuels	47,855,755	_	_	47,855,755
Professional Services	7,924,297	_	_	7,924,297
Real Estate Management & Development	13,450,283	_	_	13,450,283
Road & Rail	12,364,410	_	_	12,364,410
Semiconductors & Semiconductor Equipment .	18,491,534	_	_	18,491,534
Software	29,887,005	4,723,614	_	34,610,619
Specialty Retail	9,360,632	_	_	9,360,632
Textiles, Apparel & Luxury Goods	11,190,232	_	_	11,190,232
Thrifts & Mortgage Finance	19,276,120	_	_	19,276,120
Trading Companies & Distributors	74,463,532	_	_	74,463,532
Short Term Investments	42,407,898	_	_	42,407,898
Total Investments in Securities	\$984,503,684	\$61,541,278a	\$—	\$1,046,044,962

elncludes foreign securities valued at \$61,541,278, which were categorized as Level 2 as a result of the application of market level fair value procedures. See the Financial Instrument Valuation note for more information.

#### 11. New Accounting Pronouncements

In June 2022, the FASB issued Accounting Standards Update (ASU) No. 2022-03, Fair Value Measurement (Topic 820) – Fair Value Measurement of Equity Securities Subject to Contractual Sale Restrictions. The amendments in the ASU clarify that a contractual restriction on the sale of an equity security is not considered part of the unit of account of the equity security and, therefore, should not be considered in measuring fair value. The ASU is effective for interim and annual reporting periods beginning after December 15, 2023, with the option of early adoption. Management has reviewed the requirements and believes that the adoption of the ASU will not have a material impact on the financial statements.

#### 12. Subsequent Events

The Fund has evaluated subsequent events through the issuance of the financial statements and determined that no events have occurred that require disclosure other than those already disclosed in the financial statements.

## Report of Independent Registered Public Accounting Firm

To the Board of Trustees of Franklin Templeton Variable Insurance Products Trust and Shareholders of Franklin Small Cap Value VIP Fund

#### Opinion on the Financial Statements

We have audited the accompanying statement of assets and liabilities, including the schedule of investments, of Franklin Small Cap Value VIP Fund (one of the funds constituting Franklin Templeton Variable Insurance Products Trust, referred to hereafter as the "Fund") as of December 31, 2022, the related statement of operations for the year ended December 31, 2022, the statement of changes in net assets for each of the two years in the period ended December 31, 2022, including the related notes, and the financial highlights for each of the five years in the period ended December 31, 2022 (collectively referred to as the "financial statements"). In our opinion, the financial statements present fairly, in all material respects, the financial position of the Fund as of December 31, 2022, the results of its operations for the year then ended, the changes in its net assets for each of the two years in the period ended December 31, 2022 and the financial highlights for each of the five years in the period ended December 31, 2022 in conformity with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

These financial statements are the responsibility of the Fund's management. Our responsibility is to express an opinion on the Fund's financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Fund in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits of these financial statements in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud.

Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. Our procedures included confirmation of securities owned as of December 31, 2022 by correspondence with the custodian, transfer agent and brokers; when replies were not received from brokers, we performed other auditing procedures. We believe that our audits provide a reasonable basis for our opinion.

PricewaterhouseCoopers LLP San Francisco, California February 17, 2023

We have served as the auditor of one or more investment companies in the Franklin Templeton Group of Funds since 1948.

# Tax Information (unaudited)

#### Franklin Small Cap Value VIP Fund

By mid-February, tax information related to a shareholder's proportionate share of distributions paid during the preceding calendar year will be received, if applicable. Please also refer to www.franklintempleton.com for per share tax information related to any distributions paid during the preceding calendar year. Shareholders are advised to consult with their tax advisors for further information on the treatment of these amounts on their tax returns.

The following tax information for the Fund is required to be furnished to shareholders with respect to income earned and distributions paid during its fiscal year.

The Fund hereby reports the following amounts, or if subsequently determined to be different, the maximum allowable amounts, for the fiscal year ended December 31, 2022:

	Pursuant to:	Amount Reported	
Long-Term Capital Gain Dividends Distributed	§852(b)(3)(C)	\$127,160,251	
Income Eligible for Dividends Received Deduction (DRD)	§854(b)(1)(A)	\$11,754,655	

# **Index Descriptions**

The indexes are unmanaged and include reinvestment of any income or distributions. They do not reflect any fees, expenses or sales charges. One cannot invest directly in an index, and an index is not representative of the Fund's portfolio. Net Returns (NR) include income net of tax withholding when dividends are paid.

For Russell Indexes: Frank Russell Company is the source and owner of the trademarks, service marks and copyrights related to the Russell Indexes. Russell® is a trademark of Frank Russell Company.

See www.franklintempletondatasources.com for additional data provider information.

Bloomberg 1-3 Month U.S. Treasury Bill Index measures the performance of U.S. Treasury bills that have a remaining maturity of greater than or equal to one month and less than three months. Treasuries, if held to maturity, offer a fixed rate of return and a fixed principal value; their interest payments and principal are guaranteed.

Bloomberg U.S. Aggregate Bond Index measures the performance of the investment-grade, U.S. dollar-denominated, fixed-rate taxable bond market. The index includes Treasuries, government-related and corporate securities, mortgage-backed securities (agency fixed-rate and hybrid adjustable-rate mortgage pass-throughs), asset-backed securities and commercial mortgage-backed securities (agency and nonagency).

Bloomberg U.S. Corporate Investment Grade Index measures the performance of the investment-grade, fixed-rate, taxable corporate bond market. It includes U.S. dollar-denominated securities publicly issued by U.S. and non-U.S. industrial, utility and financial issuers.

Bloomberg U.S. Corporate High Yield Index measures the performance of the U.S. dollar-denominated, high-yield, fixed-rate corporate bond market. Securities are classified as high yield if the middle rating of Moody's, Standard & Poor's, and Fitch is Ba1/BB+/BB+ or below. Bonds from issuers with an emerging markets (EM) country of risk, based on Bloomberg EM country definition, are excluded.

Bloomberg U.S. Government - Intermediate Index is the intermediate component of the Bloomberg U.S. Government Index, which includes U.S. dollar-denominated, fixed-rate, nominal U.S. Treasuries and U.S. agency debentures (securities issued by U.S. government-owned or government-sponsored entities, and debt explicitly guaranteed by the U.S. government).

Bloomberg U.S. High Yield Very Liquid Index is a component of the Bloomberg U.S. Corporate High Yield Index that is designed to track a more liquid component of the U.S. dollar-denominated, high-yield, fixed-rate corporate bond market.

Bloomberg U.S. Mortgage-Backed Securities (MBS) Index tracks the performance of fixed-rate agency mortgage-backed pass-through securities guaranteed by Ginnie Mae (GNMA), Fannie Mae (FNMA) and Freddie Mac (FHLMC). Effective June 1, 2017, hybrid adjustable-rate mortgages were removed from the index.

Bloomberg U.S. Treasury Index measures the performance of U.S. dollar-denominated, fixed-rate, nominal debt issued by the U.S. Treasury with at least one year until final maturity. Treasuries, if held to maturity, offer a fixed rate of return and a fixed principal value; their interest payments and principal are guaranteed.

FTSE® EPRA®/NAREIT® Developed Index is a free floatadjusted index designed to measure the performance of publicly traded real estate securities in the North American, European and Asian real estate markets.

FTSE World Government Bond Index (WGBI) measures the performance of fixed-rate, local currency, investment-grade sovereign bonds and is stated in U.S. dollar terms.

J.P. Morgan (JPM) Global Government Bond Index (GGBI) tracks total returns for liquid, fixed-rate, domestic government bonds with maturities greater than one year issued by developed countries globally.

**MSCI All Country Asia Index-NR** is a free float-adjusted, market capitalization-weighted index designed to measure the equity market performance of developed and emerging markets in Asia.

**MSCI All Country World Index (ACWI)-NR** is a free floatadjusted, market capitalization-weighted index designed to measure the equity market performance of global developed and emerging markets. MSCI All Country World Index (ACWI) ex USA Index-NR is a free float-adjusted, market capitalization-weighted index designed to measure the equity market performance of global developed and emerging markets, excluding the U.S.

**MSCI Emerging Markets (EM) Index-NR** is a free floatadjusted, market capitalization-weighted index designed to measure the equity market performance of global emerging markets.

**MSCI Europe Index-NR** is a free float-adjusted, market capitalization-weighted index designed to measure the equity market performance of developed markets in Europe.

MSCI USA High Dividend Yield Index is based on the MSCI USA Index, its parent index, and includes large- and mid-capitalization stocks. The index is designed to reflect the performance of equities in the parent index (excluding real estate investment trusts) with higher dividend income and quality characteristics than average dividend yields that are both sustainable and persistent.

**MSCI USA Index** is designed to measure the performance of the large- and mid-capitalization segments of the U.S. market. With 627 constituents, the index covers approximately 85% of the free float adjusted market capitalization in the U.S.

**MSCI World ex USA Index-NR** is a free float-adjusted, market capitalization-weighted index designed to measure the equity market performance of global developed markets, excluding the U.S.

**MSCI World Value Index-NR** is a free float-adjusted, market capitalization-weighted index designed to measure the performance of stocks exhibiting overall value style characteristics in global developed markets.

**Russell 1000® Growth Index** is market capitalization weighted and measures the performance of those Russell 1000® Index companies with relatively higher price-to-book ratios and higher forecasted growth rates.

**Russell 1000® Index** is market capitalization weighted and measures the performance of the approximately 1,000 largest companies in the Russell 3000® Index, which represents the majority of the U.S. market's total capitalization.

**Russell 1000® Value Index** is market capitalization weighted and measures the performance of those Russell 1000® Index companies with relatively lower price-to-book ratios and lower forecasted growth rates.

**Russell 2000® Index** is market capitalization weighted and measures the performance of the approximately 2,000 smallest companies in the Russell 3000® Index that represent a small amount of the total market capitalization of the Russell 3000® Index.

Russell 2000® Value Index is market capitalization weighted and measures the performance of those Russell 2000® Index companies with relatively lower price-to-book ratios and lower forecasted growth rates.

Russell 2500<sup>™</sup> Index is market capitalization weighted and measures the performance of the approximately 2,500 smallest companies in the Russell 3000<sup>®</sup> Index that represent a modest amount of the Russell 3000<sup>®</sup> Index's total market capitalization.

**Russell 3000® Index** is market capitalization weighted and measures the performance of the largest 3,000 U.S. companies representing the majority of the U.S. market's total capitalization.

Russell Midcap® Growth Index is market capitalization weighted and measures the performance of those Russell Midcap® Index companies with relatively higher price-to-book ratios and higher forecasted growth rates.

Russell Midcap® Index is market capitalization weighted and measures the performance of the approximately 800 smallest companies in the Russell 1000® Index that represent a modest amount of the Russell 1000® Index's total market capitalization.

**Standard & Poor's**® **500 Index (S&P 500**®) is a market capitalization-weighted index of 500 stocks designed to measure total U.S. equity market performance.

# **Board Members and Officers**

The name, year of birth and address of the officers and board members, as well as their affiliations, positions held with the Trust, principal occupations during at least the past five years and number of U.S. registered portfolios overseen in the Franklin Templeton/Legg Mason fund complex, are shown below. Generally, each board member serves until that person's successor is elected and qualified.

## **Independent Board Members**

Name, Year of Birth and Address	Position	Length of Time Served	Number of Portfolios in Fund Complex Overseen by Board Member*	Other Directorships Held During at Least the Past 5 Years
Harris J. Ashton (1932)	Trustee	Since 1988	119	Bar-S Foods (meat packing
One Franklin Parkway				company) (1981-2010).

#### Principal Occupation During at Least the Past 5 Years:

Director of various companies; and **formerly**, Director, RBC Holdings, Inc. (bank holding company) (until 2002); and President, Chief Executive Officer and Chairman of the Board, General Host Corporation (nursery and craft centers) (until 1998).

Terrence J. Checki (1945)	Trustee	Since 2017	119	Hess Corporation (exploration of oil
One Franklin Parkway				and gas) (2014-present).
San Mateo. CA 94403-1906				

#### Principal Occupation During at Least the Past 5 Years:

Member of the Council on Foreign Relations (1996-present); Member of the National Committee on U.S.-China Relations (1999-present); member of the board of trustees of the Economic Club of New York (2013-present); member of the board of trustees of the Foreign Policy Association (2005-present); member of the board of directors of Council of the Americas (2007-present) and the Tallberg Foundation (2018-present); and **formerly**, Executive Vice President of the Federal Reserve Bank of New York and Head of its Emerging Markets and Internal Affairs Group and Member of Management Committee (1995-2014); and Visiting Fellow at the Council on Foreign Relations (2014).

Mary C. Choksi (1950) One Franklin Parkway San Mateo, CA 94403-1906	Trustee	Since 2014	120	Omnicom Group Inc. (advertising and marketing communications services) (2011-present) and White Mountains Insurance Group, Ltd. (holding company) (2017-present); and <b>formerly</b> , Avis Budget Group [Jog. (car.roptal) (2007, 2020)]
				Inc. (car rental) (2007-2020).

#### Principal Occupation During at Least the Past 5 Years:

Director of various companies; and **formerly**, Founder and Senior Advisor, Strategic Investment Group (investment management group) (2015-2017); Founding Partner and Senior Managing Director, Strategic Investment Group (1987-2015); Founding Partner and Managing Director, Emerging Markets Management LLC (investment management firm) (1987-2011); and Loan Officer/Senior Loan Officer/Senior Pension Investment Officer, World Bank Group (international financial institution) (1977-1987).

#### Independent Board Members (continued)

Name, Year of Birth and Address	Position	Length of Time Served	Number of Portfolios in Fund Complex Overseen by Board Member*	Other Directorships Held During at Least the Past 5 Years
Edith E. Holiday (1952) One Franklin Parkway San Mateo, CA 94403-1906	Lead Independent Trustee	Trustee since 2005 and Lead Independent Trustee since 2019	120	Hess Corporation (exploration of oil and gas) (1993-present), Santander Consumer USA Holdings, Inc. (consumer finance) (2016-present); Santander Holdings USA (holding company) (2019-present); and formerly, Canadian National Railway (railroad) (2001-2021), White Mountains Insurance Group, Ltd. (holding company) (2004-2021), RTI International Metals, Inc. (manufacture and distribution of titanium) (1999-2015) and H.J. Heinz Company (processed foods and allied products) (1994-2013).

#### Principal Occupation During at Least the Past 5 Years:

Director or Trustee of various companies and trusts; and **formerly**, Assistant to the President of the United States and Secretary of the Cabinet (1990-1993); General Counsel to the United States Treasury Department (1989-1990); and Counselor to the Secretary and Assistant Secretary for Public Affairs and Public Liaison-United States Treasury Department (1988-1989).

J. Michael Luttig (1954)	Trustee	Since 2009	120	Boeing Capital Corporation (aircraft
One Franklin Parkway				financing) (2006-2010).
San Mateo, CA 9/1/03-1906				

#### Principal Occupation During at Least the Past 5 Years:

Counselor and Special Advisor to the CEO and Board of Directors of the Coca-Cola Company (beverage company) (2021-present); and formerly, Counselor and Senior Advisor to the Chairman, CEO, and Board of Directors, of The Boeing Company (aerospace company), and member of the Executive Council (2019-2020); Executive Vice President, General Counsel and member of the Executive Council, The Boeing Company (2006-2019); and Federal Appeals Court Judge, United States Court of Appeals for the Fourth Circuit (1991-2006).

Larry D. Thompson (1945) One Franklin Parkway San Mateo, CA 94403-1906	Trustee	Since 2007	120	Graham Holdings Company (education and media organization) (2011-2021); The Southern Company (energy company) (2014-2020; previously 2010- 2012) and Cbeyond, Inc. (business communications provider) (2010-
				2012)

#### Principal Occupation During at Least the Past 5 Years:

Director of various companies; Counsel, Finch McCranie, LLP (law firm) (2015-present); John A. Sibley Professor of Corporate and Business Law, University of Georgia School of Law (2015-present; previously 2011-2012); and **formerly**, Independent Compliance Monitor and Auditor, Volkswagen AG (manufacturer of automobiles and commercial vehicles) (2017-2020); Executive Vice President - Government Affairs, General Counsel and Corporate Secretary, PepsiCo, Inc. (consumer products) (2012-2014); Senior Vice President - Government Affairs, General Counsel and Secretary, PepsiCo, Inc. (2004-2011); Senior Fellow of The Brookings Institution (2003-2004); Visiting Professor, University of Georgia School of Law (2004); and Deputy Attorney General, U.S. Department of Justice (2001-2003).

## Independent Board Members (continued)

Name, Year of Birth and Address	Position	Length of Time Served	Number of Portfolios in Fund Complex Overseen by Board Member*	Other Directorships Held During at Least the Past 5 Years
Valerie M. Williams (1956) One Franklin Parkway San Mateo, CA 94403-1906	Trustee	Since 2021	111	Omnicom Group, Inc. (advertising and marketing communications services) (2016-present), DTE Energy Co. (gas and electric utility) (2018-present), Devon Energy Corporation (exploration and production of oil and gas) (January 2021-present); and formerly, WPX Energy, Inc. (exploration and production of oil and gas) (2018-2021).

#### Principal Occupation During at Least the Past 5 Years:

Director of various companies; and **formerly**, Regional Assurance Managing Partner, Ernst & Young LLP (public accounting) (2005-2016), various roles of increasing responsibility at Ernst & Young (1981-2005).

#### Interested Board Members and Officers

Name, Year of Birth and Address	Position	Length of Time Served	Number of Portfolios in Fund Complex Overseen by Board Member*	Other Directorships Held During at Least the Past 5 Years
**Gregory E. Johnson (1961) One Franklin Parkway San Mateo, CA 94403-1906	Chairman of the Board and Trustee	Chairman of the Board since January 2023 and Trustee since 2013	131	None

#### Principal Occupation During at Least the Past 5 Years:

Executive Chairman, Chairman of the Board and Director, Franklin Resources, Inc.; officer and/or director or trustee, as the case may be, of some of the other subsidiaries of Franklin Resources, Inc. and of certain funds in the Franklin Templeton/Legg Mason fund complex; Vice Chairman, Investment Company Institute; and **formerly**, Chief Executive Officer (2013-2020) and President (1994-2015) Franklin Resources, Inc.

**Rupert H. Johnson, Jr.	Trustee	Since 1988	120	None
(1940)				
One Franklin Parkway				
San Mateo, CA 94403-1906				

#### Principal Occupation During at Least the Past 5 Years:

Director (Vice Chairman), Franklin Resources, Inc.; Director, Franklin Advisers, Inc.; and officer and/or director or trustee, as the case may be, of some of the other subsidiaries of Franklin Resources, Inc. and of certain funds in the Franklin Templeton/Legg Mason fund complex.

Alison E. Baur (1964)	Vice President	Since 2012	Not Applicable	Not Applicable	
One Franklin Parkway					
San Mateo. CA 94403-1906					

#### Principal Occupation During at Least the Past 5 Years:

Deputy General Counsel, Franklin Templeton; and officer of some of the other subsidiaries of Franklin Resources, Inc. and of certain funds in the Franklin Templeton/Legg Mason fund complex.

Breda M. Beckerle (1958)	Chief	Since 2020	Not Applicable	Not Applicable
280 Park Avenue	Compliance			
New York, NY 10017	Officer			

#### Principal Occupation During at Least the Past 5 Years:

Chief Compliance Officer, Fiduciary Investment Management International, Inc., Franklin Advisers, Inc., Franklin Mutual Advisers, LLC, Franklin Templeton Institutional, LLC; and officer of certain funds in the Franklin Templeton/Legg Mason fund complex.

#### Interested Board Members and Officers (continued)

Name, Year of Birth and Address	Position	Length of Time Served	Number of Portfolios in Fund Complex Overseen by Board Member*	Other Directorships Held During at Least the Past 5 Years
Steven J. Gray (1955) One Franklin Parkway San Mateo, CA 94403-1906	Vice President and Co-Secretary	Vice President since 2009 and Co-Secretary since 2019	Not Applicable	Not Applicable

#### Principal Occupation During at Least the Past 5 Years:

Senior Associate General Counsel, Franklin Templeton; Assistant Secretary, Franklin Distributors, LLC; and officer of certain funds in the Franklin Templeton/Legg Mason fund complex.

Matthew T. Hinkle (1971) One Franklin Parkway San Mateo, CA 94403-1906	Chief Executive Officer - Finance and	Since 2017	Not Applicable	Not Applicable
	Administration			

#### Principal Occupation During at Least the Past 5 Years:

Senior Vice President, Franklin Templeton Services, LLC; officer of certain funds in the Franklin Templeton/Legg Mason fund complex; and formerly, Vice President, Global Tax (2012-April 2017) and Treasurer/Assistant Treasurer, Franklin Templeton (2009-2017).

Susan Kerr (1949)	Vice President	Since 2021	Not Applicable	Not Applicable
620 Eighth Avenue	- AML Compliand	ce		
New York, NY 10018				

#### Principal Occupation During at Least the Past 5 Years:

Senior Compliance Analyst, Franklin Templeton; Chief Anti-Money Laundering Compliance Officer, Legg Mason & Co., or its affiliates; Anti Money Laundering Compliance Officer; Senior Compliance Officer, LMIS; and officer of certain funds in the Franklin Templeton/Legg Mason fund complex.

Christopher Kings (1974) One Franklin Parkway	Chief Financial Officer. Chief	Since January 2022	Not Applicable	Not Applicable
San Mateo, CA 94403-1906	Accounting Office and Treasurer			

#### Principal Occupation During at Least the Past 5 Years:

Treasurer, U.S. Fund Administration & Reporting; and officer of certain funds in the Franklin Templeton/Legg Mason fund complex.

Edward D. Perks (1970) One Franklin Parkway San Mateo, CA 94403-1906 Officer - Investment Management					
Management	One Franklin Parkway	Chief Executive Officer -	Since 2018	Not Applicable	Not Applicable
		Management			

#### Principal Occupation During at Least the Past 5 Years:

President and Director, Franklin Advisers, Inc.; and officer of certain funds in the Franklin Templeton/Legg Mason fund complex.

Navid J. Tofigh (1972)	Vice President	Since 2015	Not Applicable	Not Applicable
One Franklin Parkway San Mateo, CA 94403-1906				

#### Principal Occupation During at Least the Past 5 Years:

Senior Associate General Counsel, Franklin Templeton; and officer of certain funds in the Franklin Templeton/Legg Mason fund complex.

Lori A. Weber (1964)	Vice President	Vice President	Not Applicable	Not Applicable
300 S.E. 2nd Street Fort Lauderdale, FL 33301-	and Co-Secretary	since 2011 and Co-Secretary since		
1923		2019		

#### Principal Occupation During at Least the Past 5 Years:

Senior Associate General Counsel, Franklin Templeton; Assistant Secretary, Franklin Resources, Inc.; Vice President and Secretary, Templeton Investment Counsel, LLC; and officer of certain funds in the Franklin Templeton/Legg Mason fund complex.

#### Interested Board Members and Officers (continued)

\*We base the number of portfolios on each separate series of the U.S. registered investment companies within the Franklin Templeton/Legg Mason fund complex. These portfolios have a common investment manager or affiliated investment managers.

\*\*Gregory E. Johnson is considered to be an interested person of the Fund under the federal securities laws due to his position as an officer and director of Franklin Resources, Inc. (Resources), which is the parent company of the Fund's investment manager and distributor. Rupert H. Johnson, Jr. is considered to be an interested person of the Fund under the federal securities laws due to his position as an officer and director and major shareholder of Resources.

Note 1: Rupert H. Johnson, Jr. is the uncle of Gregory E. Johnson.

Note 2: Officer information is current as of the date of this report. It is possible that after this date, information about officers may change.

The Sarbanes-Oxley Act of 2002 and Rules adopted by the Securities and Exchange Commission require the Fund to disclose whether the Fund's Audit Committee includes at least one member who is an audit committee financial expert within the meaning of such Act and Rules. The Fund's Board has determined that there is at least one such financial expert on the Audit Committee and has designated Mary C. Choksi as its audit committee financial expert. The Board believes that Ms. Choksi qualifies as such an expert in view of her extensive business background and experience. She served as a director of Avis Budget Group, Inc. (2007-2020) and formerly, Founder and Senior Advisor, Strategic Investment Group (1987 to 2017). Ms. Choksi has been a Member of the Fund's Audit Committee since 2014. As a result of such background and experience, the Board believes that Ms. Choksi has acquired an understanding of generally accepted, accounting principles and financial statements, the general application of such principles in connection with the accounting estimates, accruals and reserves, and analyzing and evaluating financial statements that present a breadth and level of complexity of accounting issues generally comparable to those of the Fund, as well as an understanding of internal controls and procedures for financial reporting and an understanding of audit committee functions. Ms. Choksi is an independent Board member as that term is defined under the relevant Securities and Exchange Commission Rules and Releases.

The Statement of Additional Information (SAI) includes additional information about the board members and is available, without charge, upon request. Shareholders may call (800) DIAL BEN/342-5236 to request the SAI.

# Shareholder Information

# Proxy Voting Policies and Procedures

The Trust's investment manager has established Proxy Voting Policies and Procedures (Policies) that the Trust uses to determine how to vote proxies relating to portfolio securities. Shareholders may view the Trust's complete Policies online at franklintempleton.com. Alternatively, shareholders may request copies of the Policies free of charge by calling the Proxy Group collect at (954) 527-7678 or by sending a written request to: Franklin Templeton Companies, LLC, 300 S.E. 2nd Street, Fort Lauderdale, FL 33301, Attention: Proxy Group. Copies of the Trust's proxy voting records are also made available online at franklintempleton.com and posted on the U.S. Securities and Exchange Commission's website at sec.gov and reflect the most recent 12-month period ended June 30.

## Quarterly Schedule of Investments

The Trust files a complete schedule of investments with the U.S. Securities and Exchange Commission for the first and third quarters for each fiscal year as an exhibit to its report on Form N-PORT. Shareholders may view the filed Form N-PORT by visiting the Commission's website at sec. gov. The filed form may also be viewed and copied at the Commission's Public Reference Room in Washington, DC. Information regarding the operations of the Public Reference Room may be obtained by calling (800) SEC-0330.

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Franklin Templeton Variable Insurance Products Trust (FTVIP) shares are not offered to the public; they are offered and sold only to: (1) insurance company separate accounts (Separate Account) to serve as the underlying investment vehicle for variable contracts; (2) certain qualified plans; and (3) other mutual funds (funds of funds).

Authorized for distribution to investors in Separate Accounts only when accompanied or preceded by the current prospectus for the applicable contract, which includes the Separate Account and the FTVIP prospectuses. Investors should carefully consider a fund's investment goals, risks, charges and expenses before investing. The prospectus contains this and other information; please read it carefully before investing.

To help ensure we provide you with quality service, all calls to and from our service areas are monitored and/or recorded.



Annual Report
Franklin Templeton Variable Insurance Products Trust

Investment Managers
Franklin Advisers, Inc.
Franklin Mutual Advisers, LLC
Franklin Templeton Institutional, LLC
Templeton Asset Management Ltd.
Templeton Global Advisors Limited
Templeton Investment Counsel, LLC

Fund Administrator
Franklin Templeton Services, LLC

**Distributor**Franklin
Distributors, LLC