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Social-Selling Triggers on LinkedIn

When activity takes place on LinkedIn, you will receive a notification. These notifications are social-selling triggers that identify timely opportunities to reach out to a client or prospect.

Here are 30 social-selling triggers on LinkedIn.

- 1 Profile viewed 
- 2 Invitation to connect 
- 3 Invitation to connect accepted 
- 4 Connection changes job 
- 5 Connection is promoted 
- 6 Connection's birthday 
- 7 Connection has a work anniversary 
- 8 Connection is mentioned in the news 
- 9 Connection updates his/her profile 
- 10 LinkedIn blog post is liked 
- 11 LinkedIn blog post is shared 
- 12 Comment received on LinkedIn blog post 
- 13 LinkedIn update is liked 
- 14 LinkedIn update is shared 
- 15 LinkedIn update receives comment 
- 16 Group post is liked 
- 17 Group post is shared 
- 18 Group post receives comment 
- 19 Group member makes a comment in a group 
- 20 Someone endorses you for a skill 
- 21 Someone recommends you 
- 22 Opportunity to ask for a recommendation 
- 23 Invitation to join a group 
- 24 Group member contacts you 
- 25 You receive an InMail message 
- 26 Second-degree connection likes an update 
- 27 Second-degree connection comments on an update 
- 28 Second-degree connection shares an update 
- 29 Connection writes a LinkedIn blog post 
- 30 People you may know 

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