

Implementation Date: 12/16/24

Introducing Pacific Protective Growth

A Registered Index-Linked Annuity with an Optional Living Benefit

Pacific Life recognizes the growing client need for cost-conscious strategies and lifetime income opportunities. That's why we're proud to announce the newest addition to our product suite, Pacific Protective Growth, a registered index-linked annuity (RILA) with Income Guard, an optional benefit for an additional cost—all backed by Pacific Life's nearly 160-year history of strength and stability.

We're excited to offer a single RILA product that offers both accumulation opportunities and lifetime income.

The addition of this single RILA product to our comprehensive suite of annuities demonstrates our unwavering dedication to providing innovative product solutions to help ensure retirement remains a real and attainable goal for clients.

Pacific Protective Growth Offers Clients:

- One RILA for accumulation or income.
- Five indexes.
- Five crediting strategies and a Fixed Account option.
- Return of purchase payment beneficiary benefit included (vs. optional).
- The flexibility to change the initial election of Single Life or Joint Life prior to beginning lifetime withdrawals on the optional living benefit.

A beneficiary benefit is referred to as the death benefit in the prospectus.

Growth and Protection Opportunities

Index-linked options are linked to the performance of an index to help determine the amount of positive interest, if any, that would be credited at the end of the term, with certain levels of protection against market losses. Clients can select crediting strategies and index options and can choose among different terms and protection levels to help fit their retirement needs.

The indexes are unmanaged and not available for direct investment. The index performance does not include the reinvestment of dividends. Not all indexes, protection options, and terms are available on every crediting strategy.

An investment in the crediting strategy is subject to risks, including the possible loss of all or a significant portion of the principal investment and any credited contract earnings. This loss could be greater if withdrawals or surrenders occur due to the imposition of withdrawal charges, a market value adjustment, if applicable, and possible negative tax consequences.

Purchase payments and transfers also may be allocated to the **Fixed Account option**, with a 1-year term, for steady, predictable growth.

On the Fixed Account option, the initial rate is declared at contract issue and guaranteed for one year. A renewal interest rate will be declared on each contract anniversary. The renewal interest rate will never be lower than the minimum guaranteed interest rate stated in the contract. Pacific Life determines, at its discretion, declared and renewal interest rates in excess of the minimum guaranteed in the contract.

No bank guarantee • Not a deposit • May lose value

Not FDIC/NCUA insured • Not insured by any federal government agency

For financial professional use only. Not for use with the public.

Pacific Life Insurance Company

The **Performance Lock** feature allows the client to lock in the interim value on a trading day during the index term. After lock-in, fixed interest is credited until the next contract anniversary, at which time the contract owner can reallocate. Restrictions may apply.

If the Performance Lock feature is elected, there will be no interest credit or protection of the buffer or floor to mitigate any loss at the end of that term. If Performance Lock is used to lock in an interim value that is lower than the investment base on the term start date, a loss could be locked in. Contact us at our Service Center to obtain interim value(s) for any allocated index-linked option. However, there will be no ability to determine the interim value that will be locked in prior to the Performance Lock request, as interim values are calculated at the end of each day after market close. Once Performance Lock is exercised, it cannot be changed and the locked-in amount cannot be transferred to a new crediting strategy until the next contract anniversary.

Protection Levels

- **Buffer options** provide protection against negative index returns up to the buffer percentage. Any negative return more than the buffer becomes a loss incurred by the client.¹
- A floor option provides protection against any negative index returns beyond the floor percentage. Any negative return more than the floor percentage is incurred by Pacific Life.

¹There is a risk of substantial loss of principal because the client agrees to absorb all losses to the extent they exceed the protection provided.

Protection Levels	1-Year	6-Year	Available Indexes
	Crediting Strategies	Crediting Strategies	
10% Buffer	Cap Rate	Cap Rate	S&P 500® Index
	 Dual Direction 	 Dual Direction 	Invesco QQQ ETF
	 Performance-Triggered 	 Tiered Participation Rate 	• iShares® Russell 2000 ETF
		 Performance Mix* 	MSCI EAFE® Index
15% Buffer	Cap Rate	Cap Rate	 First Trust Growth Strength[™] Net Fee Index
	Dual Direction	Dual Direction	
	 Performance-Triggered 		
20% Buffer	N/A	Cap Rate	
		Dual Direction	
-10% Floor	Cap Rate	N/A	Some indexes are not available with certain
	Performance-Triggered		terms or crediting strategies.

^{*}The return of the Performance Mix is based on the combined weighted average of the performance of the S&P 500® index, iShares® Russell 2000 ETF, and MSCI EAFE Index. 50% is based on the index with the highest return, 30% is based on the index with the second-highest return, and 20% is based on the index with the third-highest return.

When allocating to an index that is linked to the performance of an ETF, that is not an investment in the ETF. Index-based ETFs seek to track the investment results of a specific market index. Due to a variety of factors, including the fees and expenses associated with an ETF, an ETF's performance may not fully replicate or may, in certain circumstances, diverge significantly from the performance of the underlying index.

Additional Product Details

Charges and Fees

No explicit fees to the client (withdrawal charges may apply).

Explicit fees are generally base contract fees related to administration and mortality & expense risk. The fees are not charged on the product but instead are factored into crediting strategy rates. Other expenses and adjustments may apply, such as withdrawal charge, market value adjustment, and interim value adjustment.

Withdrawals

- Withdrawal Charge Schedule: 7%, 7%, 6%, 5%, 4%, 3%, 0%
- Withdrawals Free from Withdrawal Charges and a market value adjustment (MVA): 10% of total purchase
 payments in each contract year during the withdrawal charge period. If the MVA is renewed, the free withdrawal
 amount during the subsequent MVA term is 10% of the contract value on the contract anniversary corresponding to
 the start of the MVA term.

Market Value Adjustment

The MVA will apply at the contract level (with the option to renew by the contract owner) during the 6-year withdrawal charge period. When applied, the MVA may result in an increase or decrease to amounts withdrawn from the contract. For more information about the application of the MVA and the MVA formula, please refer to the prospectus.

Minimum Initial Purchase Payment: \$25,000 (qualified and nonqualified)

Additional purchase payments are limited to transfers submitted with the application and can be accepted for 60 days after contract issue. Please review product specifications for additional information.

Maximum Issue Age: 85

Standard Beneficiary Benefits

- **Return of Purchase Payment:** Included up to age 80 (based on the age of the oldest owner or annuitant); available for an additional cost of 0.30% for ages 81—85.
- Account Value ages 81—85

Death benefits are based on the age of the oldest owner or annuitant.

The optional death benefit for those age 81-85 when the contract is issued is only available for purchase at contract issue and may not be voluntarily terminated. The charges for this benefit will reduce the contract value and will be deducted on each contract anniversary. The portion of the charge deducted from the index-linked options will reduce the investment base in the same manner as a withdrawal. If the death benefit is paid before the end of a term, any portion of the contract value allocated to the index-linked options will be based on interim values. Pacific Life may stop offering the optional death benefit at any time.

Lifetime Income through an Optional Guaranteed Minimum Withdrawal Benefit

Income Guard is an optional benefit available with Pacific Protective Growth for an additional cost. Once elected, Income Guard cannot be voluntarily terminated.

All guarantees are subject to the claims-paying ability and financial strength of the issuing insurance company.

Issue Ages: 45-85

Annual Charges: 1.50%

The annual charge is a percentage of the protected payment base, deducted annually on each anniversary.

Automatic Resets

Starting with the first contract anniversary after the rider effective date, the protected payment base will automatically reset if the contract value is greater than the protected payment base on that contract anniversary.

Deferral Credits

- In each of the first 10 years starting from the rider effective date, a deferral credit will be added to the withdrawal percentage on the next contract anniversary if the income commencement date has not occurred.
- An automatic reset will not restart the 10-year deferral credit period.

Speak with your consultative wholesaler to learn more about our current deferral credit rates or visit Annuities. PacificLife.com.

Lifetime Withdrawals

- The initial withdrawal percentage is based on the designated life's (youngest designated life for the Joint Life option) age on the rider effective date.
- Deferral credits will be added to the initial withdrawal percentage each contract anniversary prior to turning on the income (the income commencement date) for up to 10 years.
- Lifetime Income may not commence until the later of 3 years from the rider effective date or age 59½.

For financial professional use only. Not for use with the public.

Upon the income commencement date, the withdrawal percentage (including deferral credits) will be established
and will not change for the life of the contract. A reset does not impact the calculation of the withdrawal
percentage.

Speak with your consultative wholesaler to learn more about our current withdrawal rates or visit Annuities. Pacific Life.com.

All withdrawals under Income Guard reduce the contract value in the same manner as any other withdrawal. Withdrawals taken under Income Guard that exceed the maximum annual withdrawal limits may reduce the benefit by an amount greater than the value withdrawn. Withdrawals that occur before income under the benefit begins may reduce the benefits provided by Income Guard, perhaps significantly, and/or could terminate the benefit. Withdrawals under Income Guard may also reduce the benefits provided by the beneficiary benefit. Additionally, withdrawals taken under Income Guard from the index-linked options may trigger an interim value calculation if taken within a term.

Issue Requirements for Income Guard

The optional benefit must be purchased on the contract issue date and the Single Life option or Joint Life option must be elected at that time. Income Guard:

- Allows for a change in election and/or designated lives prior to the income commencement date.
- Will not restrict the ability to change the Single Life/Joint Life option or designated lives if early withdrawals (prior to the income commencement date) are taken.

Income Guard may be purchased with or without the return of purchase payment beneficiary benefit. Income Guard is not available on post-death nonqualified contracts, inherited traditional or Roth IRAs, or inherited TSAs. The Joint Life Option is not available for nonqualified contracts that are owned by trusts or non-natural owners.

Investment Restrictions for Income Guard

Only 1-year crediting strategies and the 1-year Fixed Account option are available for investment when electing the Income Guard optional benefit.

Additional Details

Completing NAIC Training

The Model Regulation requires all annuity financial professionals licensed in participating states to complete productspecific training for each annuity product before soliciting clients.

NAIC Product Training is now available online with NAIC vendors. To complete training, please register to receive a user name and password or log in to your existing account. Please contact your Pacific Life consultative wholesaler for more information.

For more information, please contact your Pacific Life consultative wholesaler at (800) 722-2333, or visit Annuities.PacificLife.com.

Pacific Life, its affiliates, its distributors, and respective representatives do not provide tax, accounting, or legal advice. Any taxpayer should seek advice based on the taxpayer's particular circumstances from an independent tax advisor or attorney.

Pacific Life is a product provider. It is not a fiduciary and therefore does not give advice or make recommendations regarding insurance or investment products.

Investors should carefully consider an annuity's features, risks, charges, limitations, and expenses. This and other information about Pacific Life are provided in the product and summary prospectus. The prospectus should be read carefully before investing.

Annuities are long-term contracts designed for retirement. Annuity withdrawals and other distributions of taxable amounts, including death benefit payouts, will be subject to ordinary income tax. For nonqualified contracts, an additional 3.8% federal tax may apply on net investment income. If withdrawals and other distributions are taken prior to age 59½, an additional 10% federal income tax may apply. A withdrawal charge also may

For financial professional use only. Not for use with the public.

apply and a market value adjustment (MVA) also may apply. Withdrawals will reduce the contract value and the value of the death benefit, and also may reduce the value of any optional benefits.

An investment in a crediting strategy is subject to risks, including the possible loss of all or a significant portion of your principal investment and any credited contract earnings. This loss could be greater if you take a withdrawal or surrender your contract due to the imposition of withdrawal charges, a market value adjustment, if applicable, and possible negative tax consequences.

The crediting strategy or protection level are not applied until the end of the term. Before the end of a term, if the contract is surrendered or annuitized, a withdrawal is taken, or if the death benefit is paid, the transaction will reduce the interim value of the investment in that crediting option and could result in the loss of principal and previously credited contract earnings. Such losses could be as high as 100%. The interim value is the amount in the crediting option that is available for transactions that occur during the term, including full surrenders, withdrawals, free withdrawal amounts, and pre-authorized withdrawals, optional charges, guaranteed withdrawal amounts under the guaranteed lifetime withdrawal benefit, death benefit payments, and annuitization. The interim value could be less than the investment in the crediting strategy option even if the index is performing positively.

The S&P 500° index is a product of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and has been licensed for use by Pacific Life Insurance Company. S&P®, S&P 500°, US 500, The 500, iBoxx®, iTraxx®, and CDX® are trademarks of S&P Global, Inc., or its affiliates ("S&P"). Pacific Life's product is not sponsored, endorsed, sold, or promoted by S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the S&P 500° index.

The Product and its MSCI EAFE Index-Linked Options referred to herein are not sponsored, endorsed, or promoted by MSCI, and MSCI bears no liability with respect to any such Products or any index on which such Products are based. The Policy Contract contains a more detailed description of the limited relationship MSCI has with Pacific Life Insurance Company and any related products.

Invesco Capital Management LLC ("ICM") serves as sponsor of QQQ (the "Invesco ETF") and Invesco Distributors, Inc. ("IDI"), an affiliate of ICM serves as distributor for the Invesco ETF. The mark "Invesco" is the property of Invesco Holding Company Limited and is used under license. That trademark and the ability to offer a product based on the Invesco ETF(s) have been licensed for certain purposes by Pacific Life Insurance Company. Products offered by Pacific Life are not sponsored, endorsed, sold or promoted by ICM or Invesco Holding Company Limited, and purchasers of such products do not acquire any interest in the Invesco ETF(s) nor enter into any relationship with ICM or its affiliates. ICM makes no representations or warranties, express or implied, to the owners of any products offered by Pacific Life. ICM has no obligation or liability for any errors, omissions, interruptions, or use of the Invesco ETF(s) or any data related thereto, or with the operation, marketing, trading, or sale of any products or services offered by Pacific Life.

Nasdaq®, Nasdaq-100 Index®, Nasdaq-100®, NDX®, QQQ®, are trademarks of Nasdaq, Inc. (which with its affiliates is referred to as the "Corporations") and are licensed for use by Invesco Distributors Inc.. The Product(s) have not been passed on by the Corporations as to their legality or suitability. The Product(s) are not issued, endorsed, sold, or promoted by the Corporations. THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THE PRODUCT(S).

The iShares Russell 2000 ETF is distributed by BlackRock Investments, LLC. iShares® and BlackRock®, and the corresponding logos, are registered trademarks of BlackRock, Inc. and its affiliates ("BlackRock") and are used under license. BlackRock has licensed certain trademarks and trade names of BlackRock to Pacific Life Insurance Company for certain purposes. Pacific Life Insurance Company's products and services are not sponsored, endorsed, sold, or promoted by BlackRock, and purchasers of such products do not acquire any interest in the iShares Russell 2000 ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representations or warranties, express or implied, to the owners of any products offered by Pacific Life Insurance Company or any member of the public regarding the advisability of purchasing any product or service offered by Pacific Life Insurance Company. BlackRock has no obligation or liability for any errors, omissions, interruptions or use of the iShares Russell 2000 ETF or any data related thereto, or in connection with the operation, marketing, trading or sale of any Pacific Life Insurance Company product or service offered by Pacific Life Insurance Company.

The "Product" has been developed solely by Pacific Life. The Product is not in any way connected to or sponsored, endorsed, sold or promoted by the London Stock Exchange Group plc and its group undertakings (collectively, the "LSE Group"). FTSE Russell is a trading name of certain of the LSE Group companies. All rights in the Russell® 2000 Index (the "Index") vest in the relevant LSE Group company which owns the Index. Russell® is a trademark(s) of the relevant LSE Group company and is/are used by any other LSE Group company under license. The Index is calculated by or on behalf of Frank Russell Company or its affiliate, agent or partner. The LSE Group does not accept any liability whatsoever to any person arising out of (a) the use of, reliance on or any error in the Index or (b) investment in or operation of the Product. The LSE Group makes no claim, prediction, warranty or representation either as to the results to be obtained from the Product or the suitability of the Index for the purpose to which it is being put by Pacific Life.

The First Trust Growth StrengthTM Net Fee Index ("FTIS Index") is a product of FT Indexing Solutions LLC ("FTIS"). FIRST TRUST® and FIRST TRUST GROWTH STRENGTHTM NET FEE INDEX are trademarks of First Trust Portfolios L.P. (collectively, with FTIS and their respective affiliates, "First Trust"). The foregoing index and trademarks have been licensed for use for certain purposes by Nasdaq and Pacific Life Insurance Company ("Pacific Life") in connection with the FTIS Index and the product. The daily performance of the FTIS Index is reduced by 0.65% per annum.

The Nasdaq U.S. BenchmarkTM Index ("Nasdaq Index") is a product of Nasdaq, Inc. (which with its affiliates is referred to as "Nasdaq"). Nasdaq® and THE NASDAQ US BENCHMARKTM INDEX are trademarks of Nasdaq. The foregoing index and trademarks have been licensed for use for certain purposes by FTIS and Pacific Life in connection with the FTIS Index and the product. FTIS has contracted with Nasdaq, Inc. (which with its affiliates is referred to as "Nasdaq") to calculate and maintain the FTIS Index. Nasdaq does not guarantee the timeliness, accurateness, or completeness of the FTIS Index or any data or information relating thereto and shall have no liability in connection with the FTIS Index or any data or information relating thereto. The product is not issued, sponsored, endorsed, sold, recommended, or promoted by First Trust, Nasdaq, or their respective affiliates (collectively, the "Companies"). The Companies do not make any representation regarding the advisability of investing in the product or products based on the FTIS Index or Nasdaq Index, do not make any warranties or bear any liability with respect to the product or another party's index.

Pacific Life Insurance Company is licensed to issue insurance products in all states except New York. Product/material availability and features may vary by state.

Insurance product and rider guarantees, including optional benefits and any fixed crediting rates or annuity payout rates, are backed by the financial strength and claims-paying ability of the issuing insurance company. They are not backed by the independent third party from which this annuity is purchased, including the broker-dealer, by the insurance agency from which this annuity is purchased, or any affiliates of those entities, and none makes any representations or guarantees regarding the claims-paying ability of the issuing insurance company.

Securities are distributed by Pacific Select Distributors, LLC (member FINRA & SIPC), a subsidiary of Pacific Life Insurance Company.

The home office for Pacific Life Insurance Company is located in Omaha, Nebraska.

Contract Form Series: 10-1900

Rider Series: 20-1132, 20-1409, 20-1901, 20-1903, 20-1904, 20,1905, 20-1906,

20-1907, 20-1908, 20-1909, 20-1925

State variations to contract form series and rider series may apply.

RLF3329-1124 12/24